

# PERIPHÈRIA

FINAL CONFERENCE

Human Smart Cities: from  
Vision to Practice

Rome, 29-30 May 2013



Human Smart Cities: Making it Happen  
PECHAKUCHA

CITY CIVIC MOVEMENTS IN  
AVEIRO – PROMOTE SMARTER  
DECISIONS FOR THE FUTURE OF  
THE CITY

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**Amigos d'Avenida & other city civic movements**

**Aveiro - Portugal**

*Key words:* **engagement, future, civics**



**City civic movements in Aveiro – promote smarter decisions for the future of the city**

more on: [amigosdavenida.blogs.sapo.pt](http://amigosdavenida.blogs.sapo.pt) | [www.facebook.com/AmigosdAvenida.Aveiro](https://www.facebook.com/AmigosdAvenida.Aveiro)



A smart city must take smart collective decisions, very often they don't!



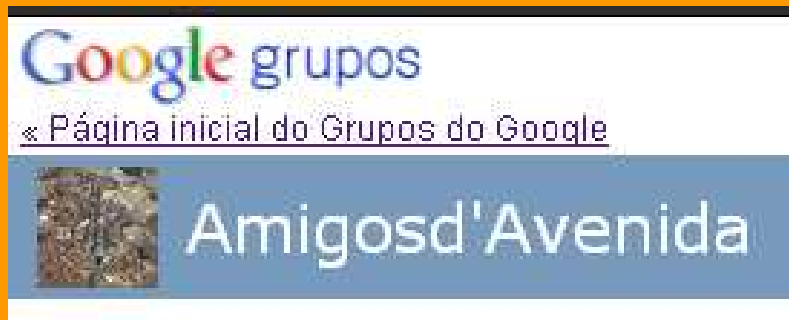




**VISION:** Give voice to citizens and create a more democratic, pluralistic and fair decision making process



3.300 posts (1/day)  
130.000 visits (80/day)



340 members



960 members

**PROJECT:**  
informal but trustable  
**city civic movements**  
+/- 5 years [Aveiro 50.000 citizens]



face-2-face meetings  
several other city civic movements





## SOCIAL MEDIA AND PUBLIC SPACE

## THE HUMAN SMARTNESS – ALBOI NEIGHBOURHOOD



## A SMALL CORNER OF THE WORLD





CROWDED PUBLIC MEETING



ENTREGUE NA ARH!

UMA PONTE AQUI, NÃO!

3.532

CIDADÃOS



CAN WE BUILT A CITY AGAINST THEIR INHABITANTS?

## THE HUMAN SMARTNESS – BRIDGE IN A WATER CHANNEL



CAN A WATER CHANNEL BE IN THE HART OF THE COMMUNITY?





USE THE PUBLIC SPACE



## THE HUMAN SMARTNESS – PUBLIC SPACE

### MANIFESTO FOR THE PUBLIC SPACE

#### MANIFESTO

“POR UMA POLÍTICA DE ANIMAÇÃO E QUALIFICAÇÃO DO ESPAÇO PÚBLICO PARA A CIDADE DE AVEIRO”  
AVISO DE MANIFESTO 2013 - <http://manifestoaveiro.org> - [manifestoaveiro@gmail.com](mailto:manifestoaveiro@gmail.com)

- |                                       |   |                                      |
|---------------------------------------|---|--------------------------------------|
| 1. Definir os objetivos da iniciativa | 4. Avaliar a sustentabilidade da iniciativa | 8. Avaliar a eficácia da iniciativa  |
| 2. Definir a estrutura organizativa   | 5. Definir a estrutura organizativa         | 9. Definir a estrutura organizativa  |
| 3. Definir a estrutura organizativa   | 6. Definir a estrutura organizativa         | 10. Definir a estrutura organizativa |

**the aqui/here**  
**movie synopsis contest**  
 10 short films, 10 cities, 5 continents...  
 ...one movie!

Do you like to **CREATE STORIES**?  
 Join our **SYNOPSIS WRITING CONTEST**  
 for the movie "AQUI/HERE" and picture  
**YOUR STORY** in **YOUR CITY** as a future  
 part of this feature film!

The **10 WINNERS** for each of the 10  
 different short films of this movie  
 will win a first prize and the right  
 to work with the project's scriptwriters  
 in the final scripts development!  
**THIS AND MORE!!**

FIND OUT MORE ON: [WWW.AQUI-HERE.CO](http://WWW.AQUI-HERE.CO)  
 TO KNOW HOW YOU CAN ENTER THE CONTEST  
 SHOW US THAT YOUR CITY AND STORY DESERVE TO BE ON AQUI/HERE

Like "AQUI/HERE" on [Facebook](#) follow @ [aquihere movie](#)

**MOI FEST 2013**  
 19 MAIO  
 AVEIRO

1. Hora: 14:30h Local: Rua Banda: Funk You Brass Band	4. Hora: 17:00h Local: Rua Príncipe Perfeito Banda: Marx e os Coelhos do Pantano
2. Hora: 15:00h Local: Praça 14 de Julho Banda: Oubanda	5. Hora: 18:00h Local: Mercado Manuel Pinheiro Banda: Modo Mudo
3. Hora: 16:00h Local: Praça 14 de Julho Banda: Oubanda	6. Hora: 19:00h Local: Praça 14 de Julho Banda: Oubanda

Logos: PIZZARTE, EURO 2000, CONTEIROS DE LOBOS, Valchromat, EFTA, vireveiro, SPAR, EFTA, vireveiro, covêro

CELEBRATE PUBLIC SPACE



IT'S ALMOST **IMPOSSIBLE** TO CHANGE A DECISION

BUT WE CAN **INFLUENCE** THE **CONTEXT**

## IMPACTS

**DESPITE**

**MYTHS AND PREJUDICES**

**DIFICULTIES AND LIMITATIONS**

**LACK TRADITION**

**PEOPLE DO PARTICIPATE IF**

**ADEQUATE ARENAS** (VIRTUAL & FACE2FACE)

**COLLABORATIVE ENVIRONMENT** (TRUST & EMPATHY)

**THEY HAVE ACCESS TO INFORMATION** (EXPERTISE)

**THERE IS A COMMON SHARE OF IDEAS** (CO-CREATE)

**THEY FEEL THEIR VOICES CAN BE HEARD** (INFLUENCE)

ALL THE CHANGES ARE **EFFEMERAL AND REVERSEBLE**

**PRESERVERANCE** IS KEY FACTOR!



## SCALING-UP STRATEGY

### AVEIRO PARTICIPATIVE BUDGET - PARTICIPATIVE ITINERANT ROADMAP

INVOLVE CITIZENS IN JOINT REFLECTION ABOUT THEIR NEIGHBORHOODS FUTURE

VALUE HIDDEN RESOURCES (KNOWLEDGE, NETWORKS, ABANDONED SPACES, CIVIC ENERGY)

IDENTIFY MICRO TRANSFORMATIVE PROPOSALS (LOW-COST & HIGH-IMPACT)

### NETWORK OF CITY CIVIC MOVEMENTS

WORLD-WIDE NETWORK – GLOBAL CITY 2.0 (<http://www.globalcitynetwork.org/>)

SHARE, LEARN AND DO BETTER



# 'CITIZENS DO PARTICIPATE WHEN THEY ARE INVOLVED'



THANK YOU FOR YOUR ATTENTION

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