



FORUM PA and HIMSS present

e-Health Conference

May 29, 2013

Rome, Italy



THE FUTURE OF INTERNATIONAL HEALTHCARE

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Sotto l'Alto Patronato del
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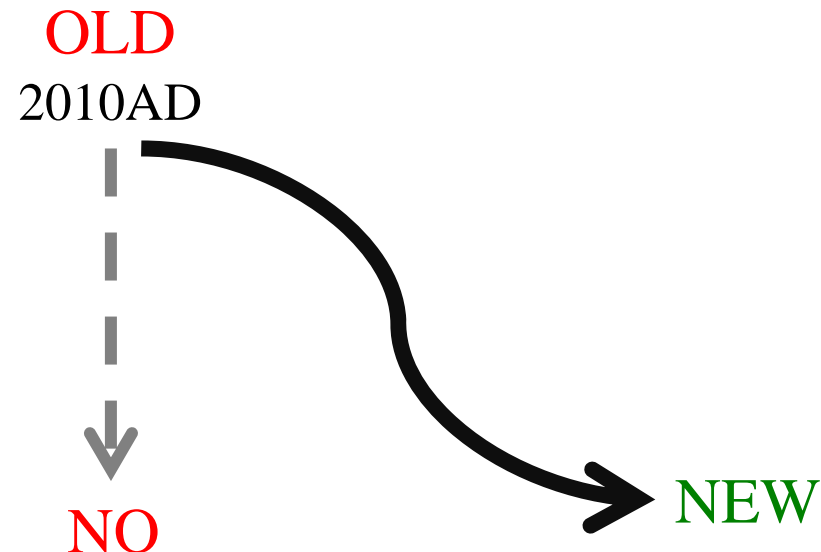
UPMC LIFE
CHANGING
MEDICINE



Healthcare inflection point #2

#1 - Hippocrates 600BC– disease / religion

#2 - Consumer Electronics Market (Healthcare IT)



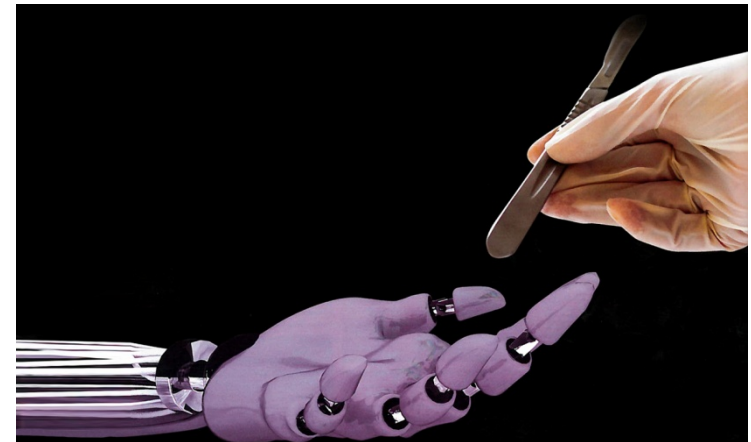
Origins of Change - Technology

Video is a commodity

Broadband explosion

Endpoint price falling

Consumer engagement



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3 Implications for International Healthcare



Knowledge Transefer

Research

Education

Access

to the right care

at the right time

at the right price

to the right provider

Cardiovascular Infectious	
Liver	Wellness

Outcome Driven Care

Value = cost and quality

(UPMC Analytics– IBM, Oracle)

National (UPMC PPR, US ARRA)

Regional

Integrated (payer / provier) = UPMC, NHS trust

**EMERGING INTERNATIONAL
MODEL**



Telemedicine - Virtual

Portals - website

mHealth

Live / synchronous

Store and forward

Remote monitoring

NEW MODEL OF HEALTHCARE



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Telemedicine - Virtual



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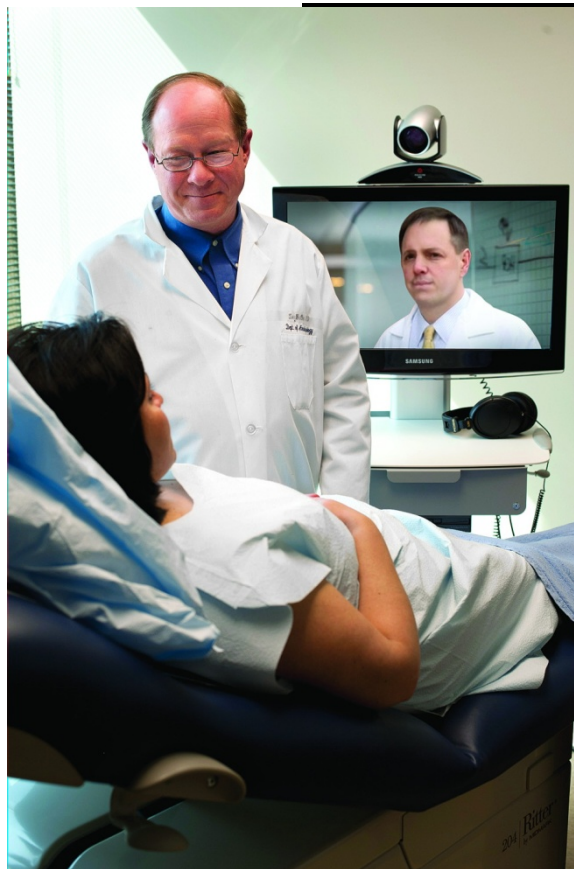
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Telemedicine - Virtual



Telemedicine - Virtual



UPMC INTERNATIONAL MODEL

1. International knowledge

Education / training / research

2. Global Value / Outcomes

Analytics / telemedicine

3. International / Virtual Care

Hospitals: ISMETT, Beacon

Global Care – Telemedicine

