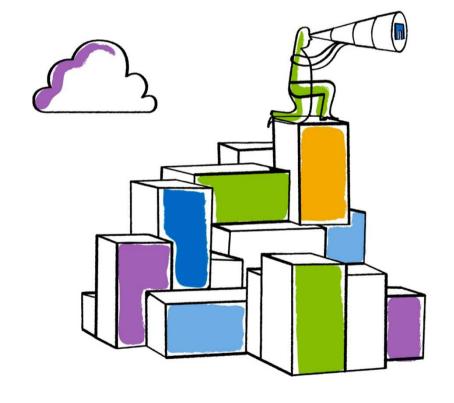




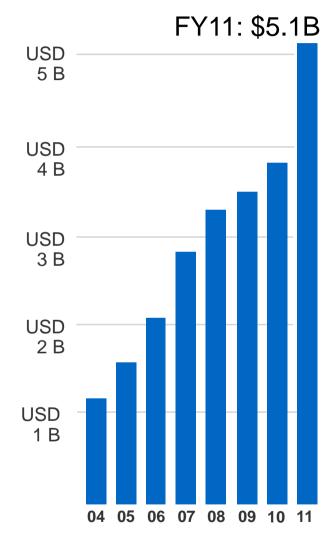


## NetApp & Citrix Solutions



## NetApp<sup>o</sup>

#### **Global Leadership**



- NetApp is a Global Data & Storage Management Company known for innovative technologies that drive customer success
- NetApp is the storage behind many familiar brands
- You are already a NetApp customer if:
  - You have a Yahoo email account
  - You fly Southwest Airlines
  - You use the iTunes Store
- NTAP = publically held since 1995



#### **NetApp: Story**

1993 – NAS appliance

1996 – Multiprotocol appliance

1998 – Content delivery appliance

**2001** – Nearline storage appliance

2002 - Unified SAN/NAS appliance

**2003** – iSCSI Storage System

2004 - Commercial RAID-DP

**2005** – Flexible virtualized storage

2006 – Thin provisioning e virtual cloning

**2007** – Deduplication

**2008** – FCoE storage system

2009 - Storage Efficiency

**2010** – Cloud Computing

2011 - Cluster Mode

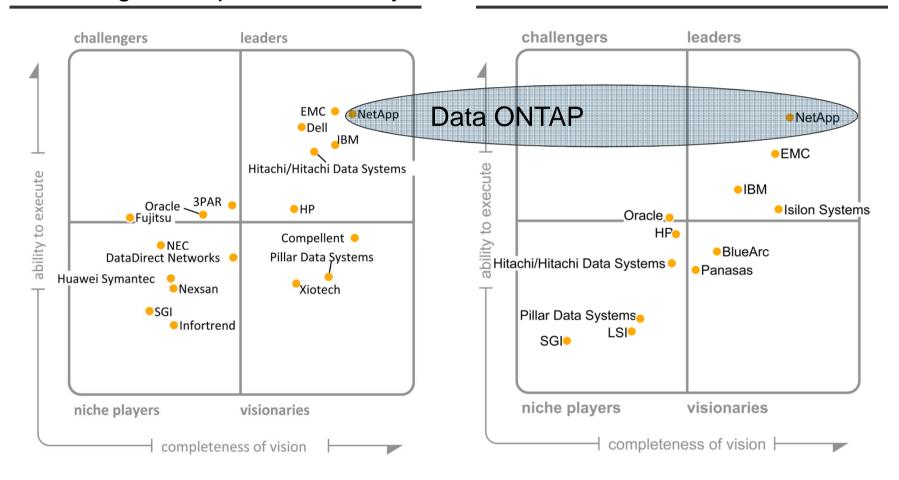




## Gartner Magic Quadrant, Industry Leading SAN and NAS Solutions

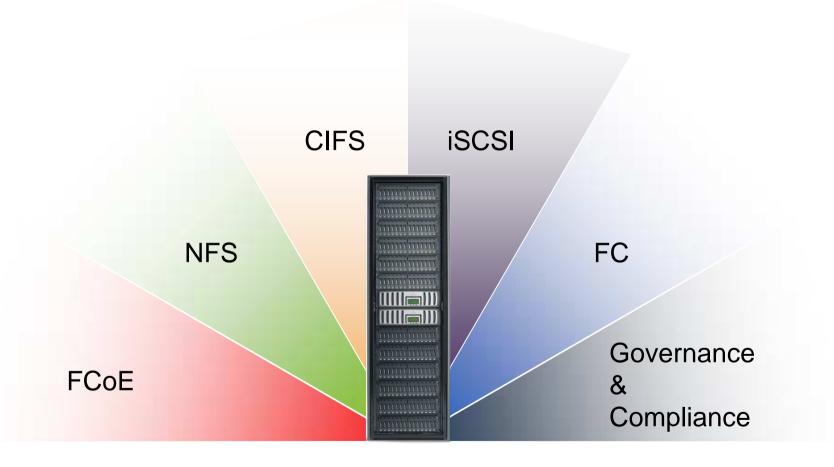
#### Midrange Enterprise Disk Arrays

#### Midrange & High End NAS





#### **Unified Storage Simplifies Data Management**



Anywhere, any time, any application, from virtually any platform



#### Netapp: i Benefici dell'Unified Storage

#### Approccio Classico



Low/Midrange SAN

i NAS

Backup

Virtualization

Disaster Recovery

Archive & Compliance

Hardware Differente Software Differente Persone Differenti Processi Differenti NetApp®



FAS family
Data ONTAP

Flessibilità Afficienza Agilità Valore

Stesso hardware Stesso software Stesse Persone Stessi Processi



#### **FAS Family of Enterprise Storage Systems**

- Single Storage Architecture with FCoE, FC SAN, NAS, and iSCSI connectivity
- Single code base (Data Ontap)
- Single Achive / Compliance (WORM)

**FAS/V3270** 

**2,880TB** 960 Drives

2TB Flash Cache

- Single Replication method
- Single Snapshot technology

FAS/V3240

**1,800TB** 600 Drives

1TB

Flash Cache

- Single Dedup
- Single Backup

FAS/V6210



FAS/V6240

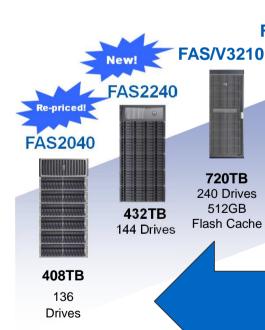


**4,320TB**1,440 Drives
6TB Flash Cache

**FAS/V6280** 



4,320TB 1,440 Drives 16TB Flash Cache



#### **Unified Storage Architecture**



## V-Series Open Storage Controllers V6200 and V3200 Models

V-Series builds on your current storage investment to satisfy unmet needs











V3210 720TB



V3240 1,800TB



V3270 2,880TB





















#### **NetApp Disk Solutions**



**DS4243** 

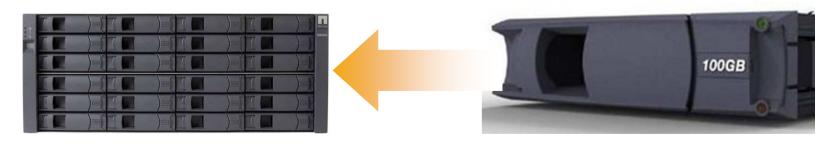
- 24 drives, 4U
- 3gbit SAS connect
- 15K RPM SAS or 7200 RPM SATA drives



**DS2246** 

- 24 drives, 2U
- 6gbit SAS connect
- 10K RPM SAS drives

#### DS4243 – now supports 100GB SSD drives!





#### Flash Cache (PAM II)

#### 2<sup>nd</sup> Generation Intelligent Caching Modules

#### Revolutionary Way to Optimize Performance:

- Significantly reduces read latency
- Intelligently places the most in-demand data into high-speed flash tier without the need for file-stubbing or external management appliances.
- Add Flash Cache, not more spindles

#### **Product Details:**

- Installs into PCI-E expansion slots
- Enterprise class SLC NAND flash memory
- Available in 256GB, 512GB and 1 TB sizes
- Up to 16TB cache per storage system





#### **Software Efficiencies**



RAID 6 Protection (RAID-DP®)

Protects against double disk failure with no performance penalty.



Thin Provisioning (FlexVol®)

Create flexible volumes that appear to be a certain size but are really a much smaller pool.



Thin Replication (SnapVault®/SnapMirror®) Make data copies for disaster recovery and backup using a minimal amount of space.



Snapshot<sup>™</sup> Copies
Point-in-time copies that write
only changed blocks. No
performance penalty.



Virtual Copies (FlexClone®)

Near-zero space, instant "virtual" copies. Only subsequent changes in cloned data set get stored.



Deduplication

Removes data redundancies in primary and secondary storage.



Compression

Reduces footprint of primary and secondary storage.



#### Highly Efficient Protection with RAID-DP™

- Much greater usable space vs. typical RAID mirror
- Superior fault tolerance <u>much</u> better than RAID5, better than RAID10
- Recover from simultaneous failure of 2 drives
- RAID 6 protection with no performance penalty
- Mission critical data protection for your virtualized environments

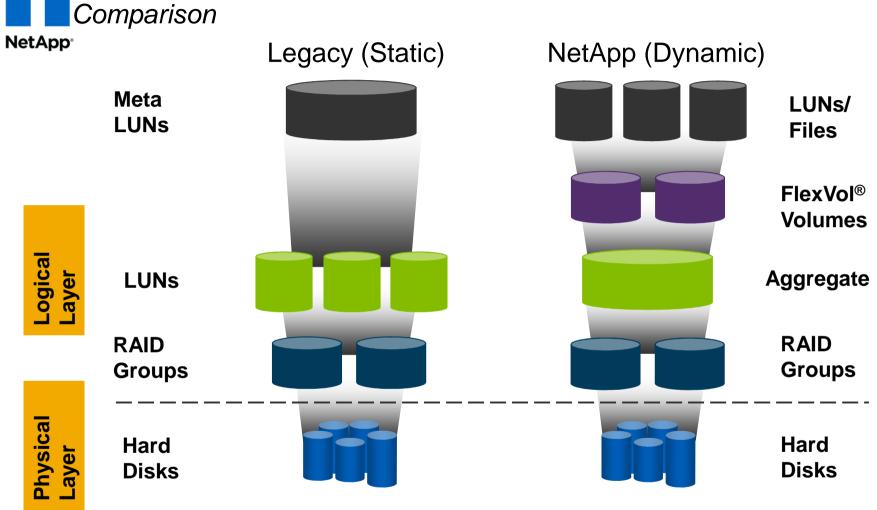
Typical RAID Protection 50% Efficiency



RAID-DP® Protection 86% Efficiency



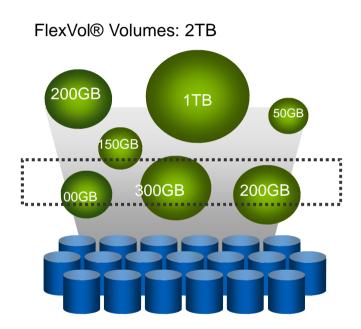
### Storage Virtualization Layers



- Legacy or write-in-place storage architectures rely on "static" virtualization, where data volumes are preallocated or statically mapped.
- NetApp® architecture leverages a "dynamic" virtualization engine—data volumes are dynamically mapped to physical space.



#### FlexVol Thin Provisioning



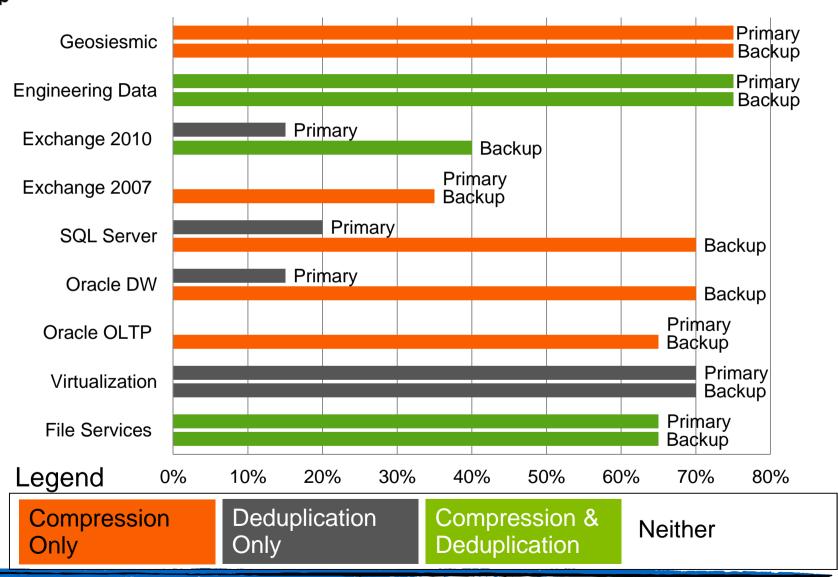
Physical Storage: 1TB Total

- Over 90% of NetApp® systems utilize thin provisioning today
- Enables users to create flexible volumes that virtually allocate storage with a fraction of the physical space
- Streamlines capacity provisioning
- Average increase in utilization of 33% and often over 100%

## NetApp<sup>\*</sup>

#### **NetApp Deduplication and Data Compression**

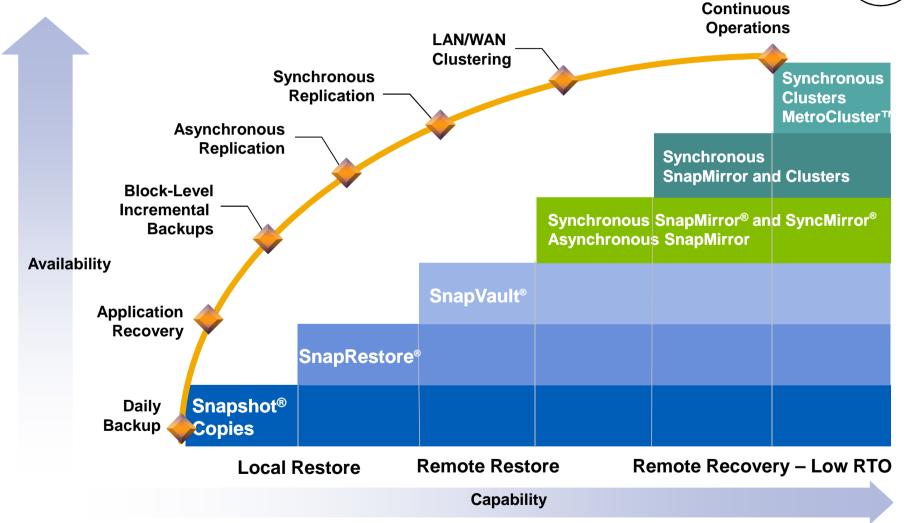
Sample Use Cases and Space Savings





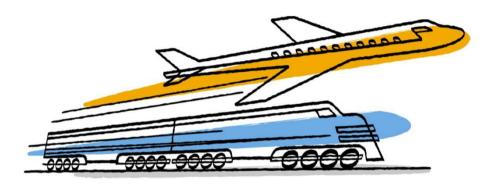
## NetApp Data Protection and Business Continuity Solutions







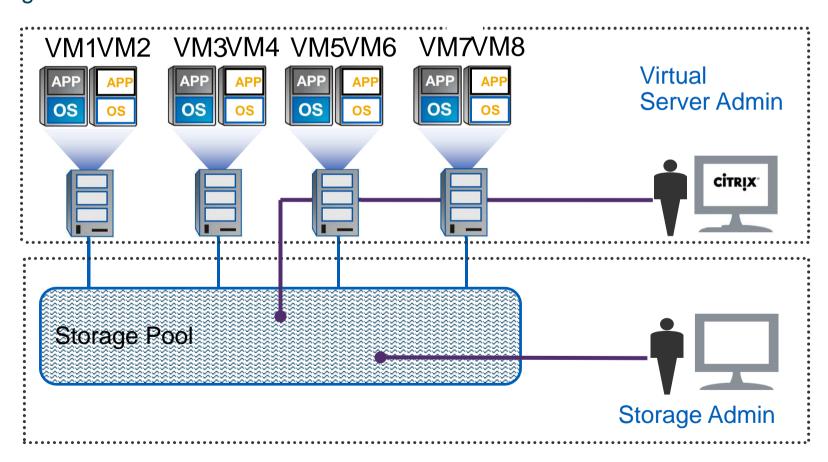
### NetApp Storage Integration with Citrix





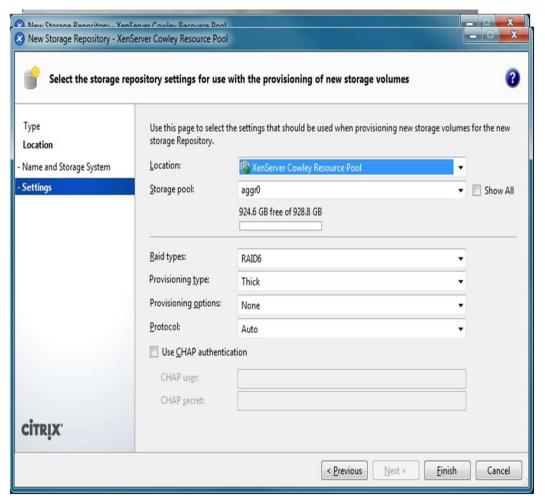
#### Citrix Essentials for XenServer

The data management capabilities of NetApp® Data ONTAP® are directly integrated in XenServer.





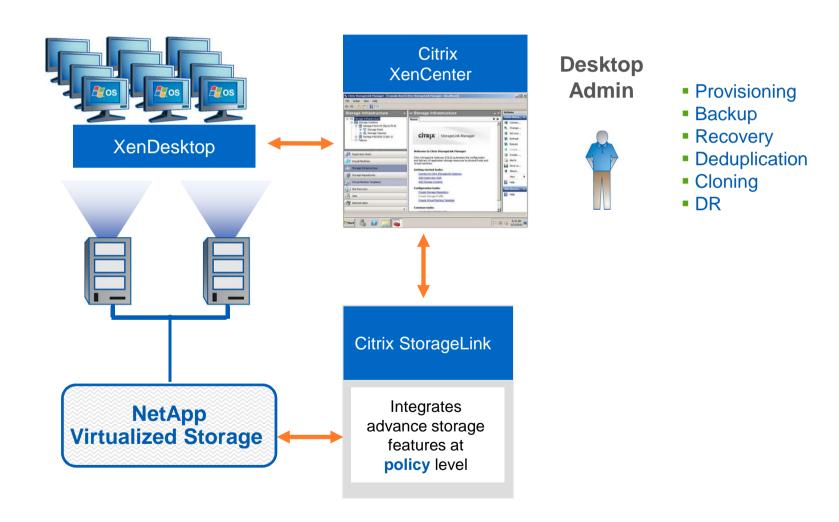
#### Citrix StorageLink Adapter for NetApp Data ONTAP



- Fully leverage existing Storage Assets
- Reduces Storage Needs
- Accelerates Deployment
- Unifies Storage Management Processes

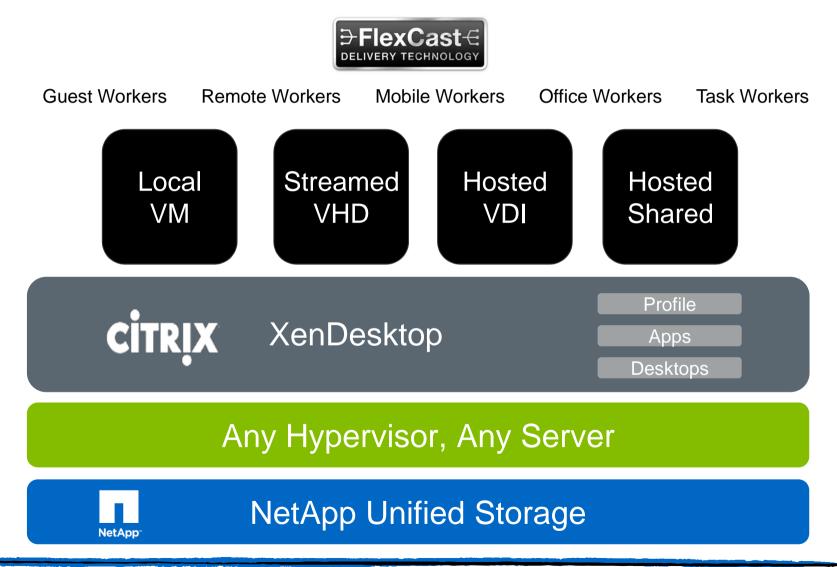


#### **Integrated Storage Management**





#### Joint Solution for Desktop Virtualization



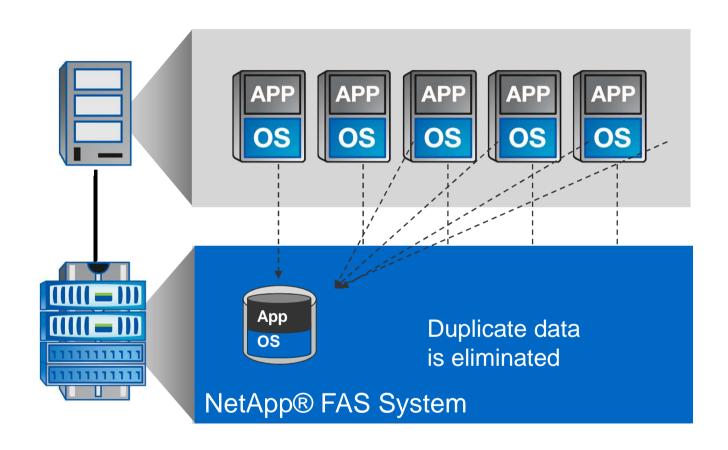


#### On-demand Apps with XenApp

- Any Windows app, self-service, on demand
- Hosted or streamed app delivery
- App-V client plug-in for Citrix Receiver
- Cost effective application delivery



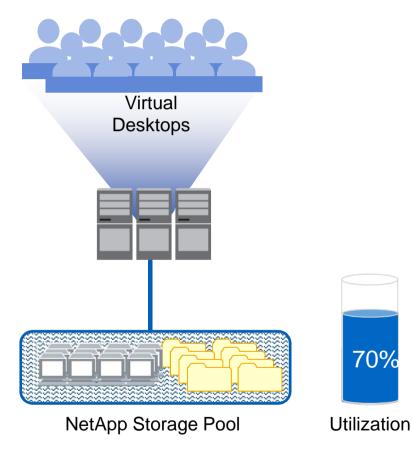
#### Deduplication: Essential for XenDesktop



Dedupe primary, backup, DR, test clones and archival data



#### Reducing Capacity for Virtual Desktops

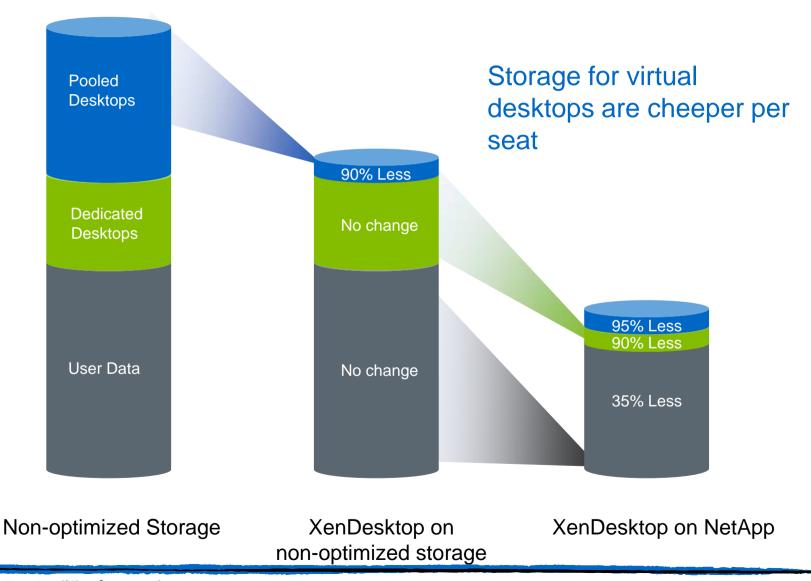


- Deduplicate virtual desktops up to 95%
- Dedupe end-user storage by 30%-40%
- Create desktop copies without using additional capacity
- Thin provisioning increases utilization to over 70%
- RAID10 protection using ½ the number of disks

Use at least 50% less storage with NetApp

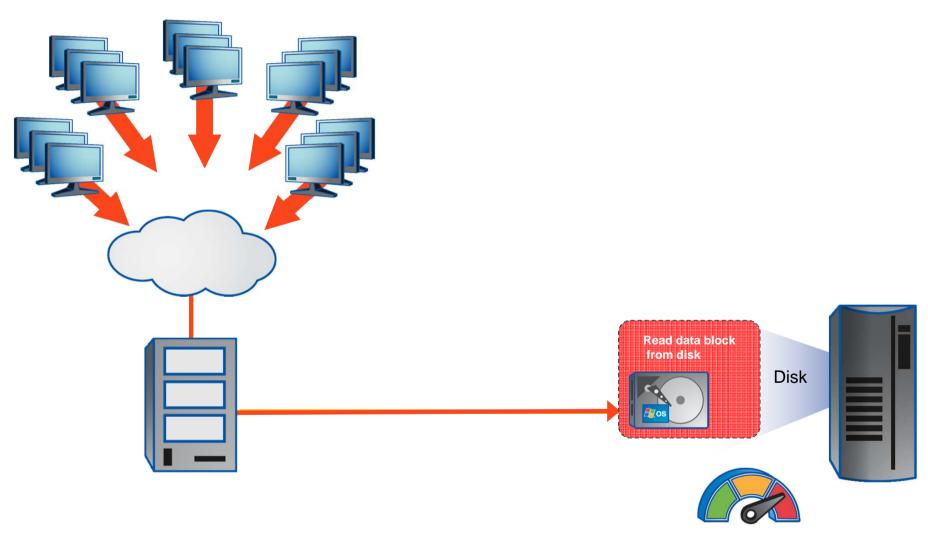


#### Lower Costs with XenDesktop and NetApp



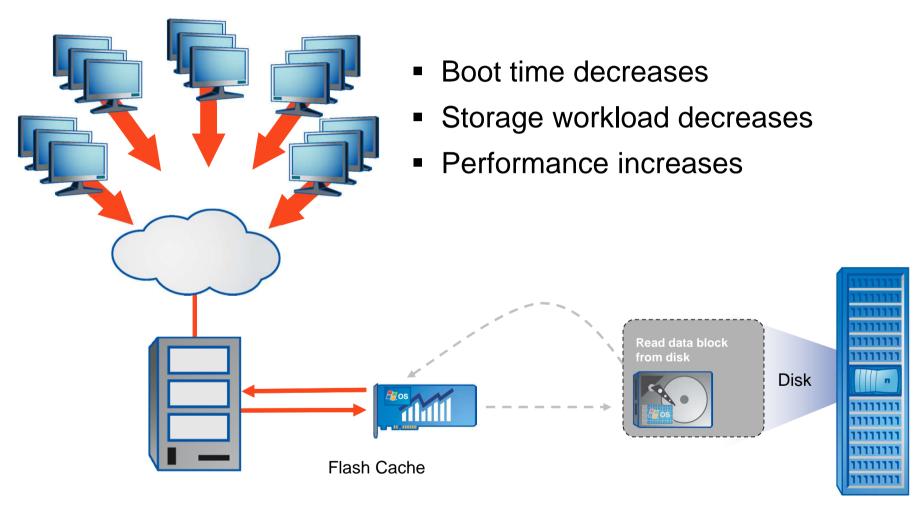


#### **Storage Impact on Desktop Performance**





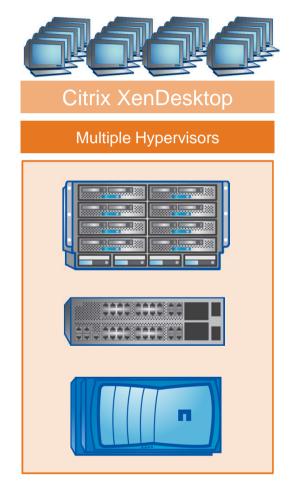
#### **NetApp Handles Boot and Login Storms**



Users aren't affected during simultaneous boot or log on



#### Citrix XenDesktop Built on FlexPod™

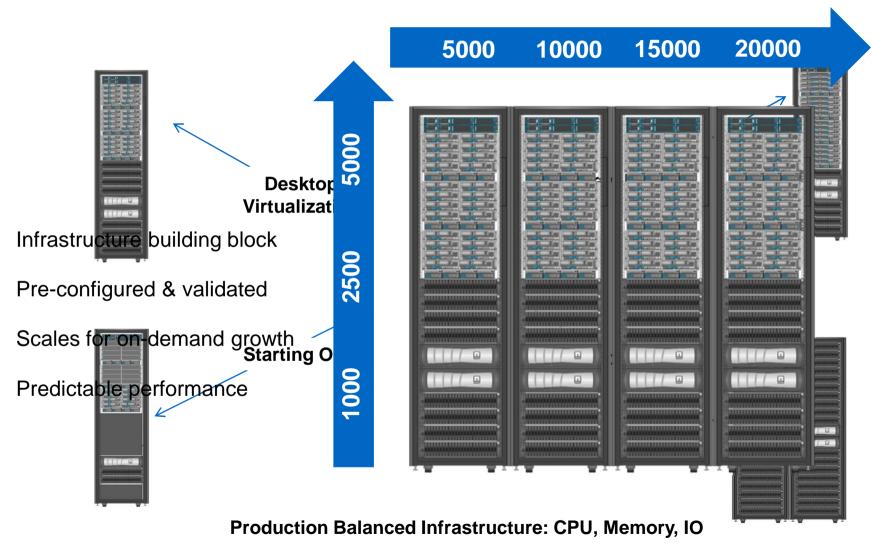


### Citrix XenDesktop built on FlexPod™ can leverage any hypervisor:

- Optimized for XenDesktop
- Unmatched price/performance
- Fast deployment, easy to expand
- Design and sizing guides
- Cooperative support agreement



#### **NetApp and Cisco FlexPod Solution**





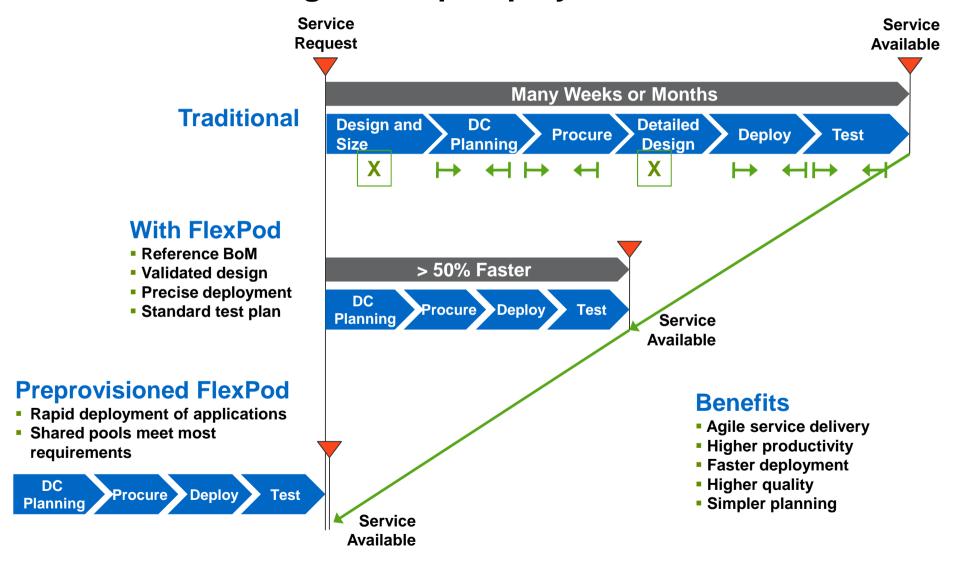
#### Based on a Cisco Validated Design

- Design guide for XenDesktop
- Linear scalability
- Rapid provisioning
- Unified fabric
- High performance under load





## XenDesktop Built on FlexPod Accelerating Desktop Deployment





### Start your Journey to the Cloud Today with XenDesktop Built on FlexPod

Cisco NetApp Citrix

Lower risk with simplified, prevalidated, shared architecture

Flexible IT scalable to meet both today's needs and tomorrow's

Reduced TCO and better efficiency

Certified data center specialty partners and cooperative support

For more information, visit www.netapp.com/us/technology/flexpod/



#### FlexCast Desktops Use Cases

NetApp<sup>®</sup>

Use Case	NetApp Support	Technology	Benefit
Hosted VDI	YES	WAFL coalesces write I/Os     Dedupe VM and user/profile data     Unified network storage architecture     Self-service user data recovery     SnapMirror, FlexClone integration	<ul> <li>Reduce write I/O traffic and disks by 50%</li> <li>Reduce VM data by 95%, user data 35%</li> <li>Minimize network bandwidth for DR</li> <li>Simplified management, higher utilization</li> <li>Reduce help desk calls</li> <li>Auto backup, recovery, DR, HA</li> </ul>
Hosted Shared	YES	Dedupe VM and user/profile data     Unified network storage architecture     Self-service user data recovery     SnapMirror, FlexClone integration	<ul> <li>Reduce VM data by 95%, user data 35%</li> <li>Minimize network bandwidth</li> <li>Simplified management, higher utilization</li> <li>Reduce help desk calls</li> <li>Auto backup, recovery, DR, HA</li> </ul>
Streamed VHD	YES	WAFL Coalesces write I/Os     Dedupe VM and user/profile data     Unified network storage architecture     Self-service user data recovery     SnapMirror integration	<ul> <li>Reduce write I/O traffic and disks by 50%</li> <li>Reduce VM data by 95%, user data 35%</li> <li>Minimize network bandwidth for DR</li> <li>Simplified management, higher utilization</li> <li>Reduce help desk calls</li> <li>Auto backup, recovery, DR, HA</li> </ul>
Local VM	YES	WAFL coalesces write I/Os     Dedupe VM and user/profile data     Unified network storage architecture     SnapMirror integration	<ul> <li>Better write performance for desktop sync</li> <li>Reduce VM data by 95%, user data 35%</li> <li>Simplified management, higher utilization</li> <li>Auto backup, recovery, DR, HA</li> </ul>



# Thank you

