

Open Government: The Reality Behind the Myth

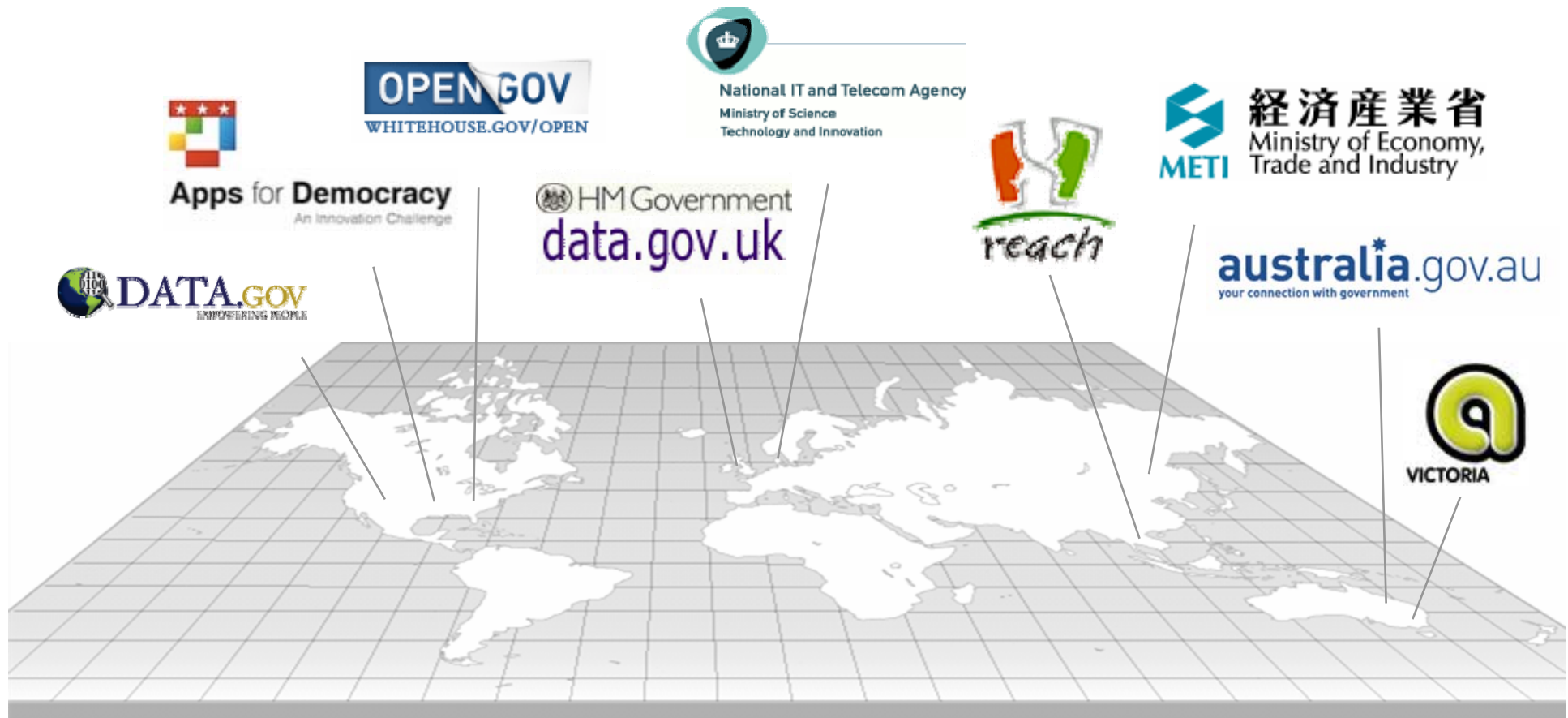
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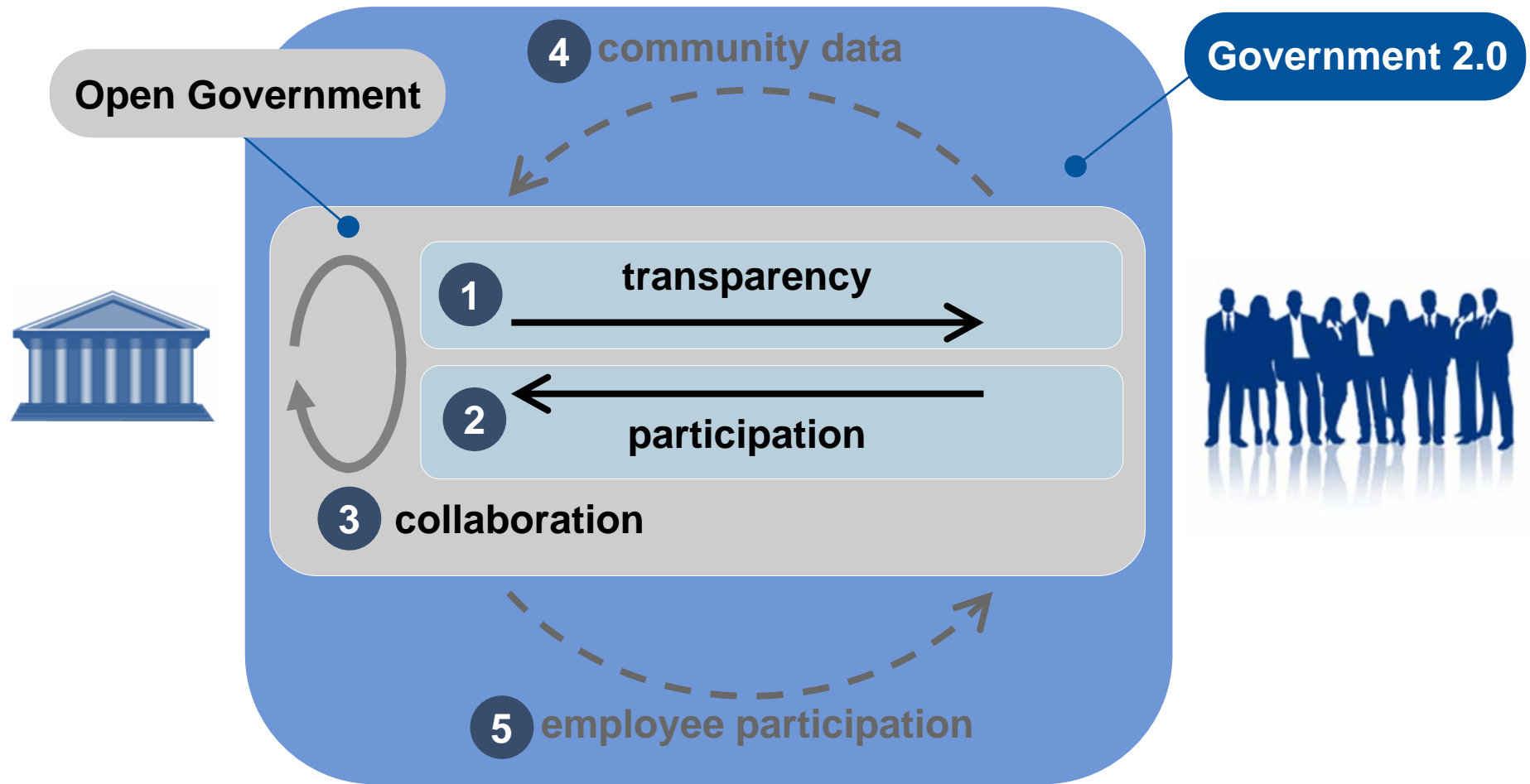
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Open Government: All The Same

- Open Data
- Application Contest
- Idea Collection
- Government-Driven



The Asymmetry of Open Government

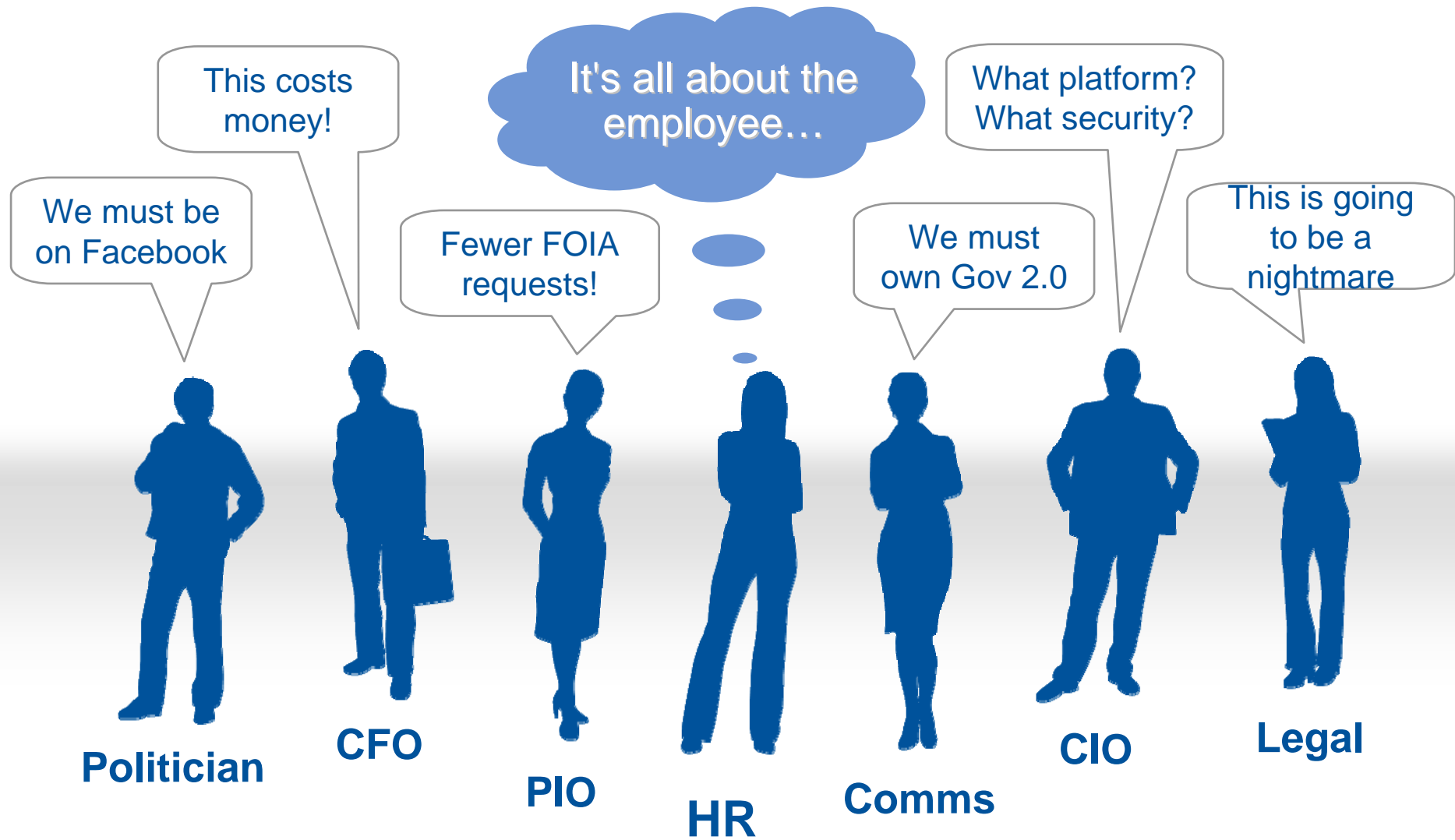


The Reality of Open Government

Perception

Reality

Different Perspectives on Open Government



Open Government: Not Just Politics

Area

Examples

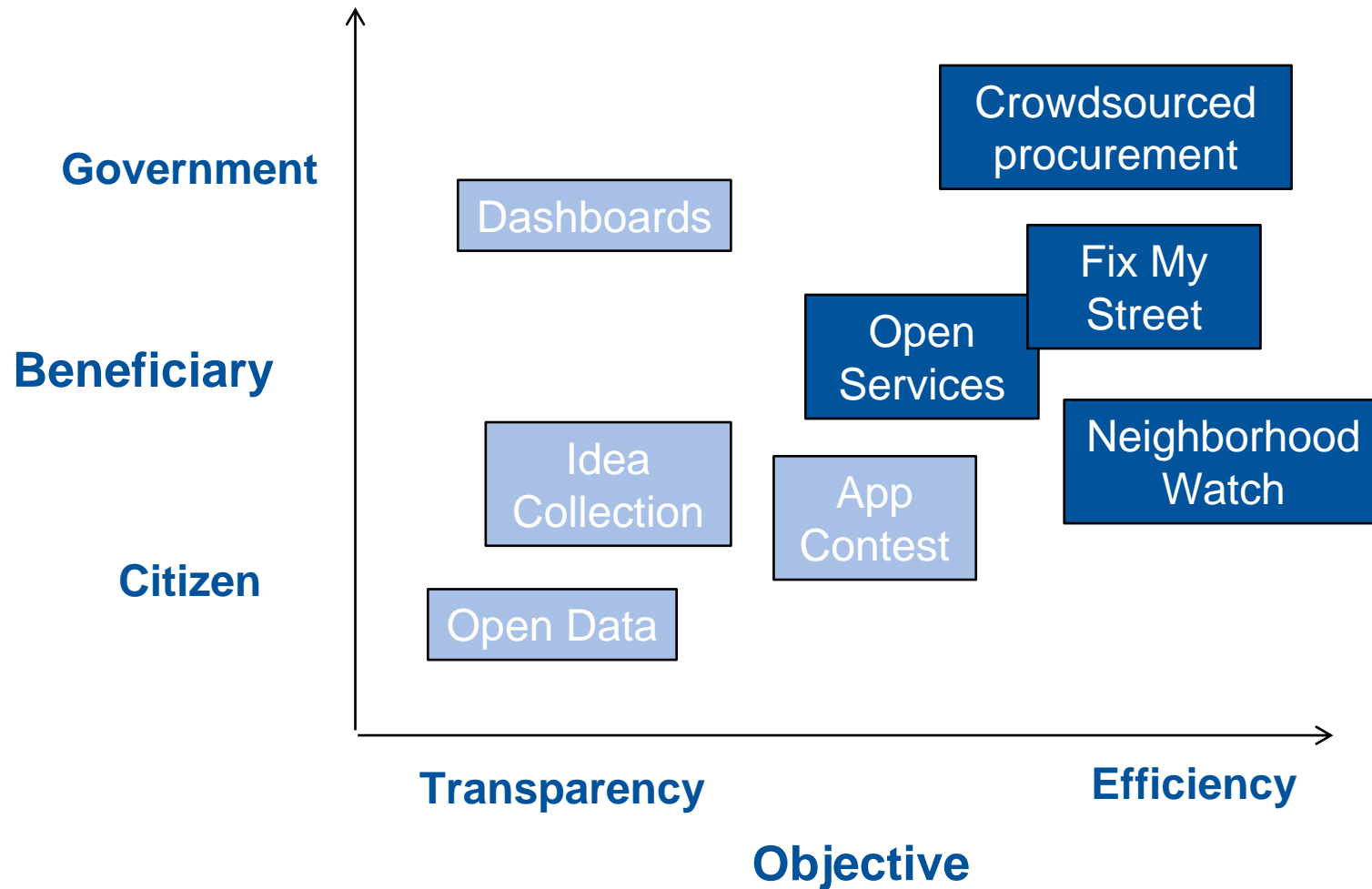
Open Government: Not Just Organization

Domain

Example

Platform

Understanding the Orientation of Open Government



Maximize the Value and Understand the Risks of Open Data

Benefits

Constituent Value

- Better service
- Greater satisfaction

Operational Efficiency

- More-efficient processes
- Lower procurement costs
- Employee productivity

Mission Effectiveness

- Measurable mission impact
- Political return

Costs

Development

- Retrieval
- Declassification
- Deidentification
- Transformation

Operation

- Hosting
- Piloting
- Monitoring
- Updating

Risks

Quality

- Incorrect data
- Obsolescence

Misuse

- Malicious use
- Incorrect use

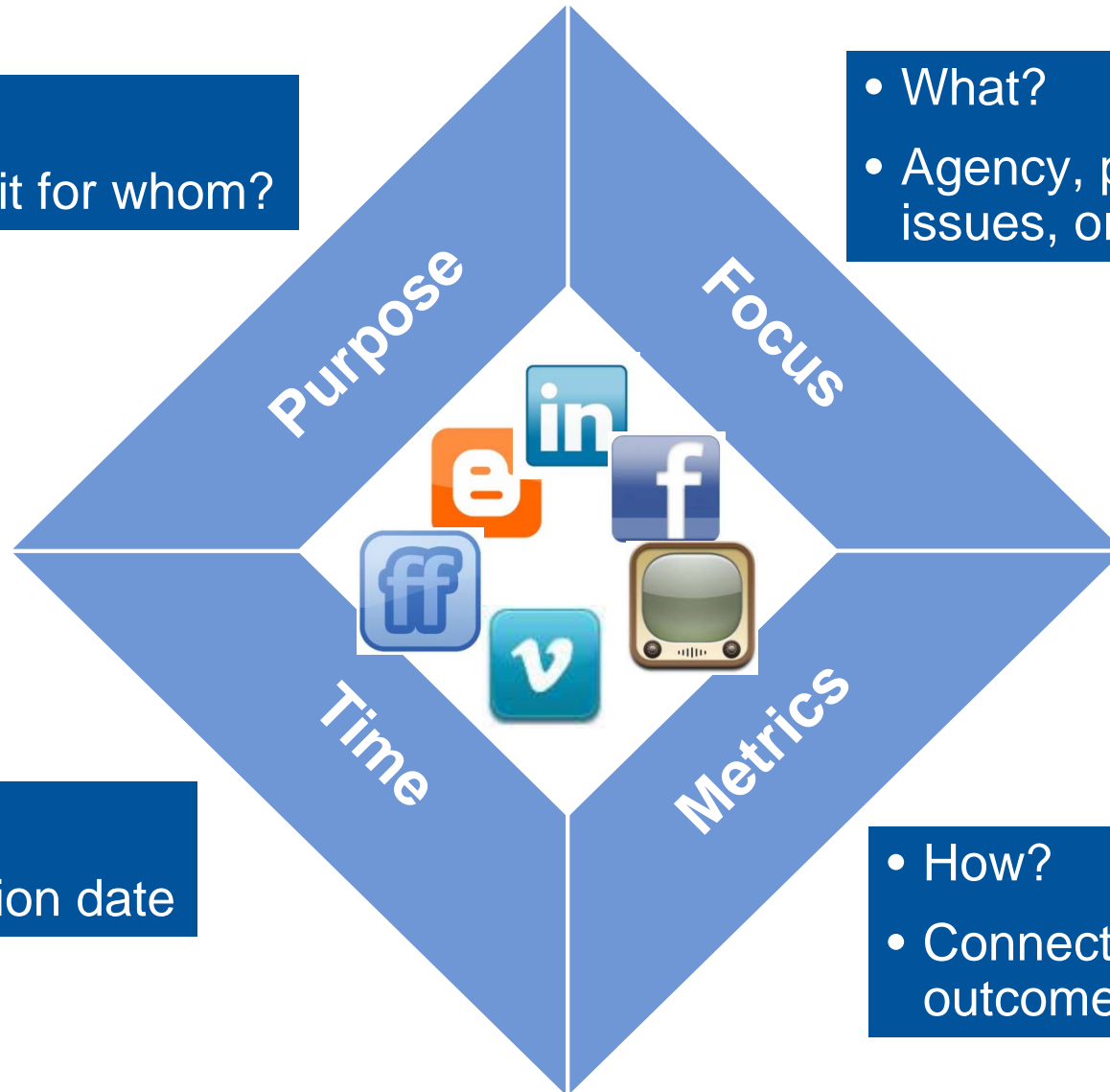
Branding

- Political impact
- Channel irrelevance

Government on Social Media: Relevance is King

- Who?
- What's in it for whom?

- What?
- Agency, programs, issues, or topics?



- When?
- Expiration date

- How?
- Connected to outcomes

It Is All About the Employees

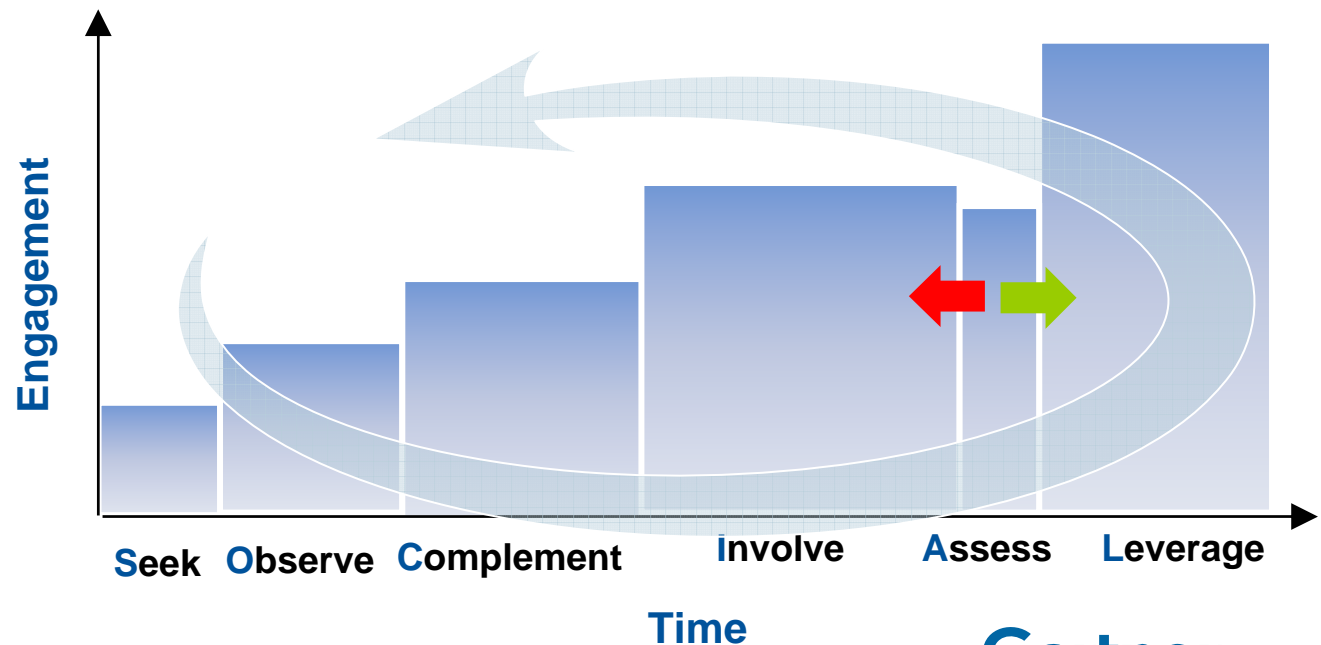
What Policy?




What role?

-  Official
-  Professional
-  Personal

What process?



Open Government Maturity Model



The diagram illustrates the Open Government Maturity Model as a progression from left to right, indicated by an upward-sloping arrow. The model is structured into five maturity levels, each with a corresponding value focus, channel strategy, leadership, technology focus, employee social media stance, and engagement focus.

	Casual	Transparent	Participatory	Collaborative	Engaged
Maturity Level	1 Initial	2 Developing	3 Defined	4 Managed	5 Optimizing
Value Focus	None	Compliance	Constituent value	Efficiency	Full PVIT
Channel Strategy	Agency website	Page on social media	Issue pages on social media	Employees on social media	Seamless integration
Leadership	None	Communication, CTO	CIO	CFO	CEO
Technology Focus	RSS	Blogs, wikis, internal platforms	External platforms	Analytics	Interoperability 2.0
Employees on Social Media	Banned or tolerated	Allowed	Encouraged	Rewarded	Empowered
Engagement Focus	None	Transparency	Participation	Gov't-driven collaboration	Citizen-driven collaboration

Recommendations

	From	To
Centered on	Citizen	Employee
Orientation	Top-down	Bottom-up and sideways
Information	Government	Collective
Role	Host	Guest
Technology	Enterprise	Consumer

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