

Lo spazio digitale per ripensare il futuro: esperienze a confronto

L'approccio Citrix alla Business Continuity

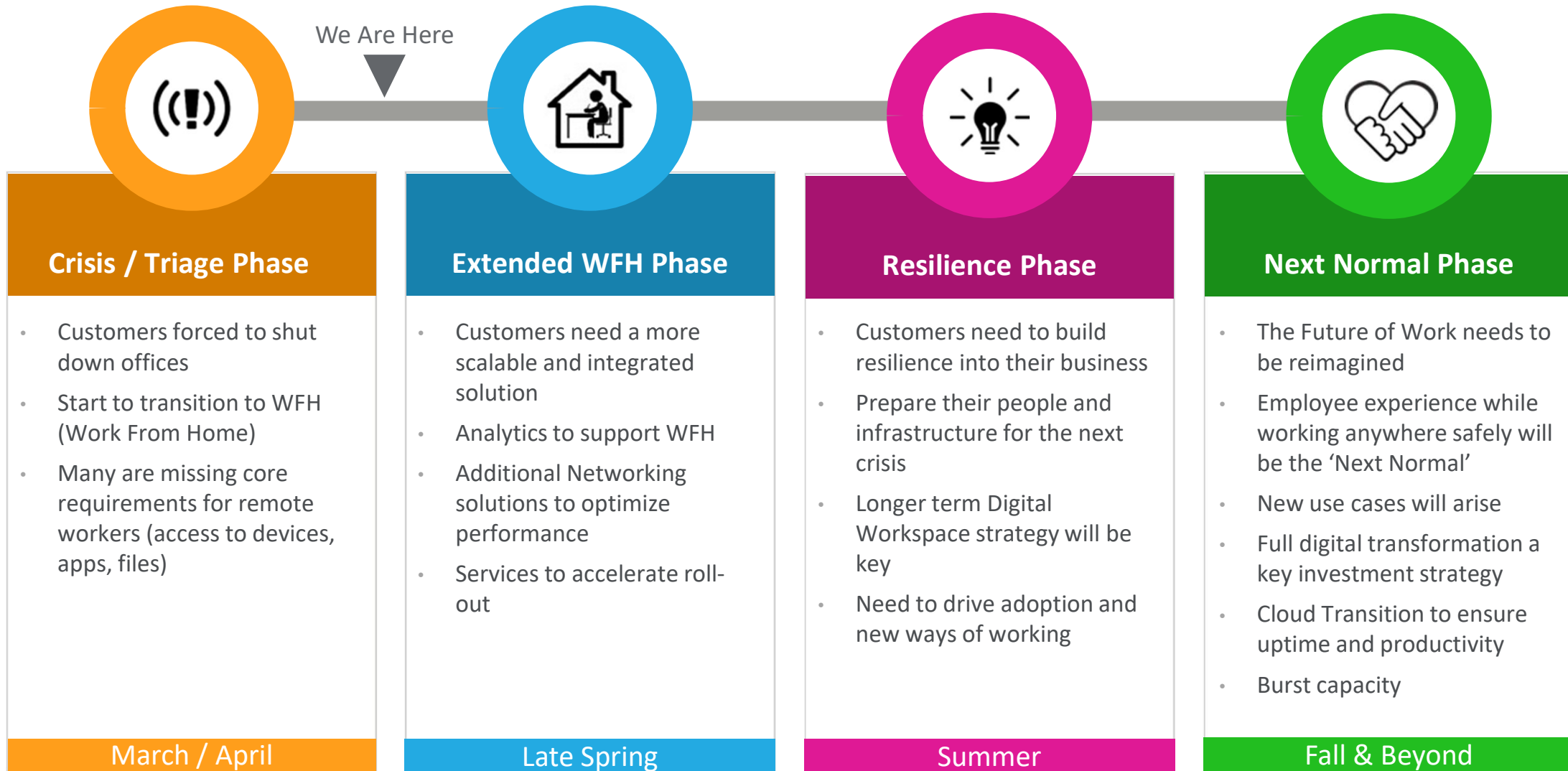


Fabio Luinetti

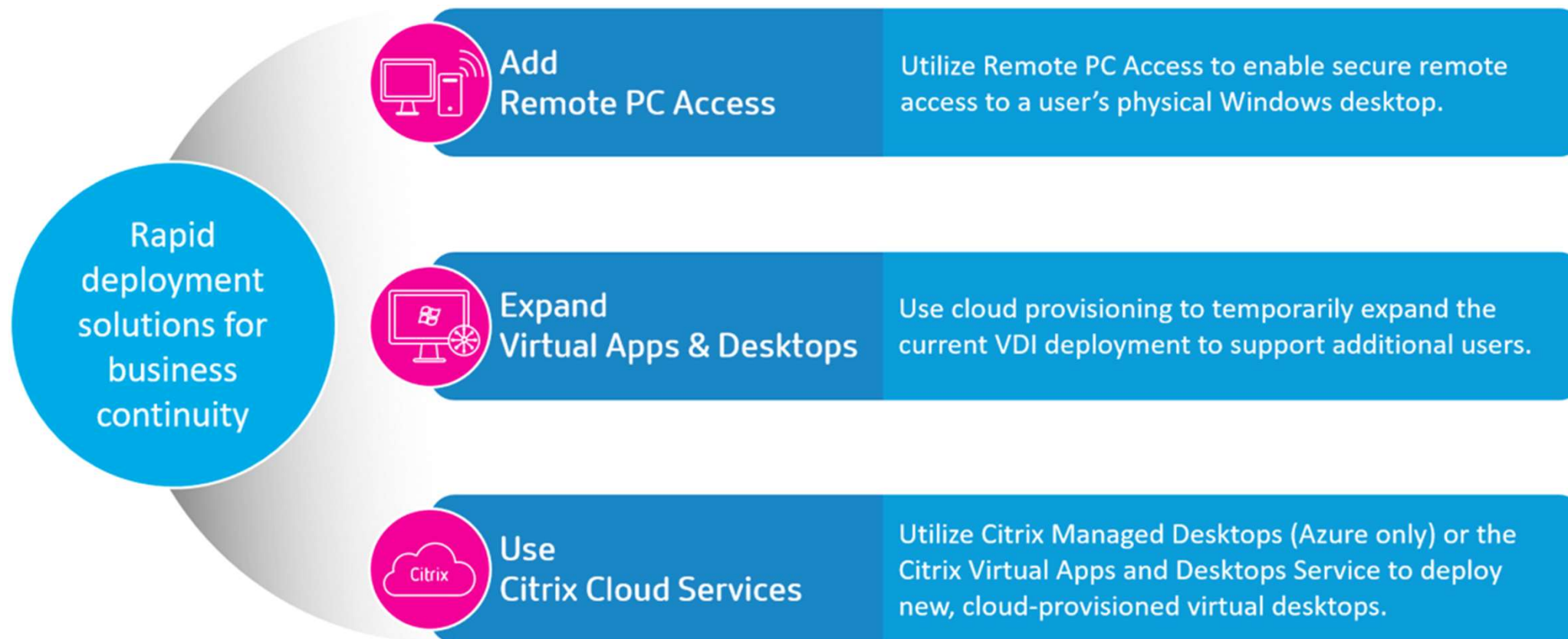
Country Manager

 [@fabioluinetti](https://twitter.com/fabioluinetti)

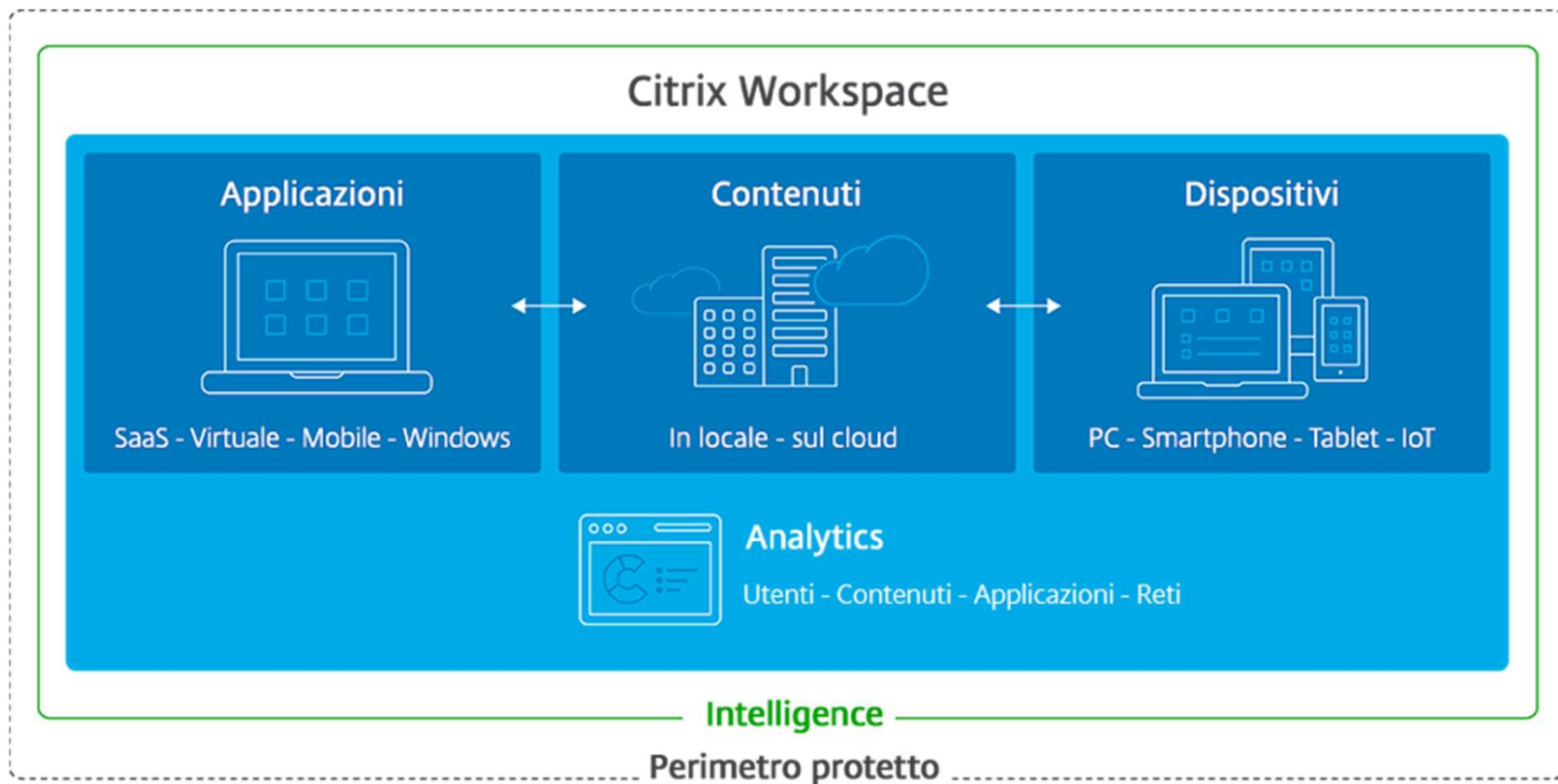
The Journey to Help our Customers Transform to the Next Normal



Business Continuity options



Citrix enables uninterrupted productivity



Intelligent Experience

- 1 Assistant + search
- 2 Personalized feed
- 3 Recommended actions
- 4 Recent apps, files and desktops
- 5 Micro-apps

The screenshot displays the Citrix Workspace interface. On the left, a sidebar contains navigation options: Home, Actions, Apps, Desktops, and Files. The main area features a 'Personalized feed' (labeled 2) with several activity items: 'Incident State Change' (7 mins ago), 'Position Change' (12 mins ago), 'New Expense Report' (15 mins ago), 'New Report' (5 hours ago), 'New Account Update' (6 hours ago), and 'New Incident Assigned' (8 hours ago). A red box highlights a 'New Report' micro-app (labeled 5) titled 'ACME Sales' by Tableau, updated 5 hours ago. This micro-app contains a line chart for 'ACME Sales' and a table for 'Top Sales Reps'.

ACME Sales

The chart shows sales data for 2017 (grey line), 2018 (green line), and projected 2018 (dashed green line). The y-axis ranges from \$0 to \$20M. A callout indicates a projected value of \$15M.

Top Sales Reps

Name	Sales QTD	Quota
Andy Bernard	1	\$3M
Dwight Schrute	1	\$3M
Jim Halpert	1	\$3M
Phyllis Lapin	1	\$3M
Stanley Hudson	1	\$3M

1 of 25 pages

Il lavoro non è più un luogo fisico

Lavoro ed
informazioni
sono
distribuite ed
in movimento

