

Lo spazio digitale per ripensare il futuro: esperienze a confronto

L'approccio Citrix alla Business Continuity



Fabio Luinetti
Country Manager

@fabioluinetti

The Journey to Help our Customers Transform to the Next Normal



We Are Here







Crisis / Triage Phase

- Customers forced to shut down offices
- Start to transition to WFH (Work From Home)
- Many are missing core requirements for remote workers (access to devices, apps, files)

Extended WFH Phase

- Customers need a more scalable and integrated solution
- Analytics to support WFH
- Additional Networking solutions to optimize performance
- Services to accelerate rollout

Resilience Phase

- Customers need to build resilience into their business
- Prepare their people and infrastructure for the next crisis
- Longer term Digital
 Workspace strategy will be
 key
- Need to drive adoption and new ways of working

Next Normal Phase

- The Future of Work needs to be reimagined
- Employee experience while working anywhere safely will be the 'Next Normal'
- New use cases will arise
- Full digital transformation a key investment strategy
- Cloud Transition to ensure uptime and productivity
- Burst capacity

March / April

Late Spring

Summer

Fall & Beyond

Business Continuity options



Utilize Remote PC Access to enable secure remote access to a user's physical Windows desktop.

Rapid deployment solutions for business continuity

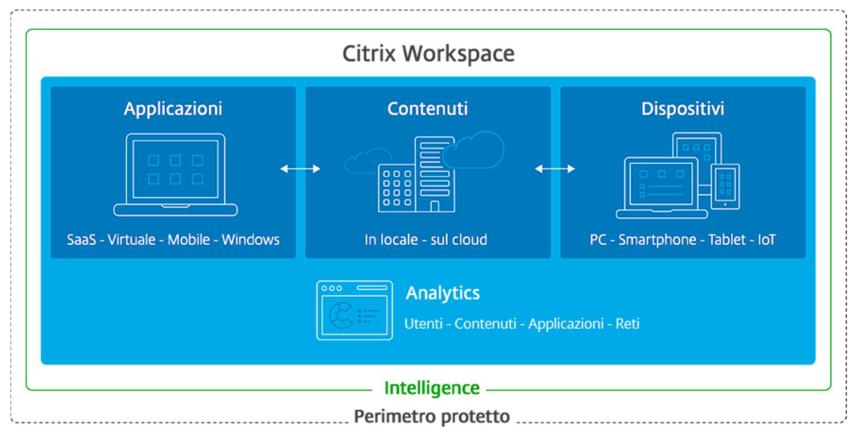


Use cloud provisioning to temporarily expand the current VDI deployment to support additional users.



Utilize Citrix Managed Desktops (Azure only) or the Citrix Virtual Apps and Desktops Service to deploy new, cloud-provisioned virtual desktops.

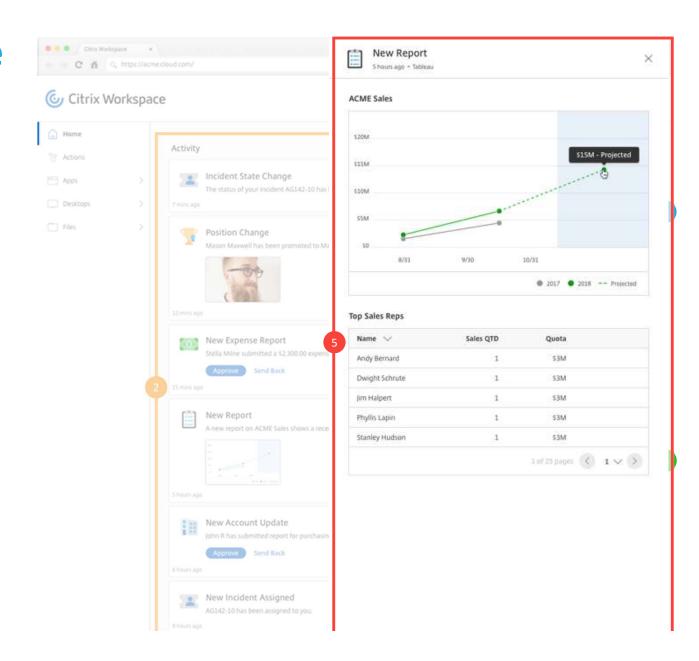
Citrix enables uninterrupted productivity





Intelligent Experience

- Assistant + search
- 2 Personalized feed
- 3 Recommended actions
- 4 Recent apps, files and desktops
- 5 Micro-apps



Il lavoro non è più un luogo fisico

Lavoro ed informazioni sono distribuite ed in movimento

