

City of Modena



www.automotivesmartarea.it

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Head of Smart City Department



A LIVING LAB FOR AUTOMATED DRIVING

MASA is the first 'open air' test bed for the experimentation and certification of autonomous driving and connected driving technologies (vehicles, components and services) that interact with other vehicles, with infrastructures and with other elements of the urban space.



VIRTUAL SIMULATIONS



SMART DYNAMIC AREA
DRIVING IN THE SAFE ZONE

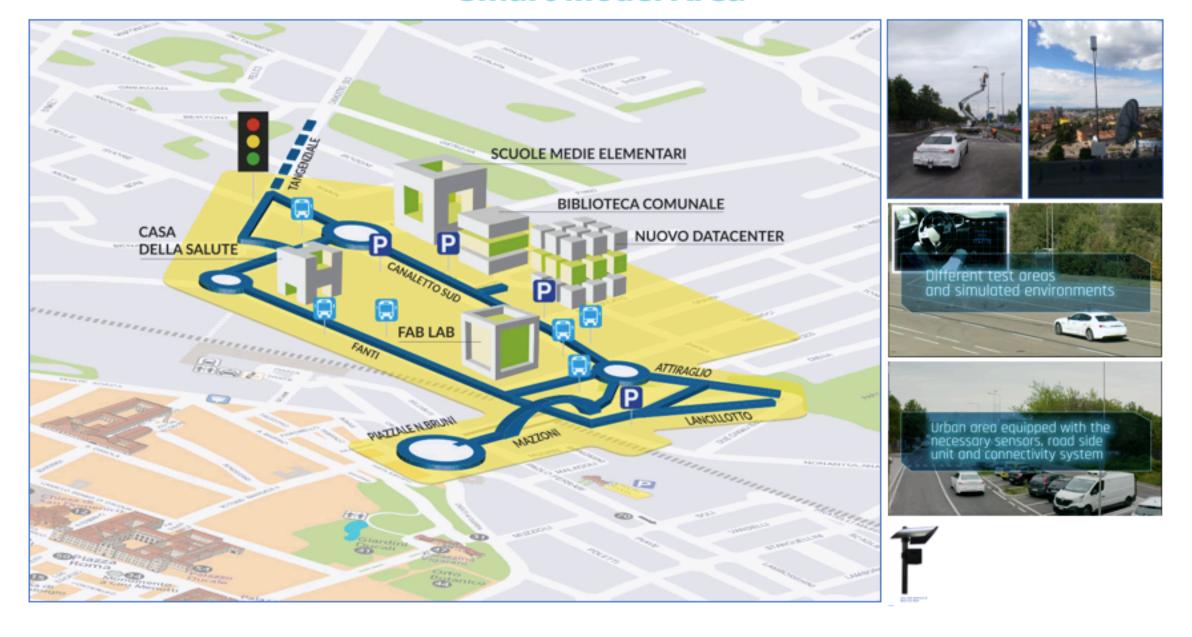


SMART MODEL AREA
DRIVING ON THE ROAD



RESEARCH AND DEVELOPMENT INTO CUSTOMIZED SERVICES

Smart Model Area



TECHNOLOGIES

5G

IoT

Al Deep Learning

Cloud

Big-Data Block chain

SKILLS



REAL TIME
SYSTEM
FOR
AUTONOMOUS
DRIVING



LAW AND
ETHICS
FOR
AUTONOMOUS
DRIVING



FOR
AUTONOMOUS
DRIVING



ARTIFICIAL
INTELLIGENCE
AND
COMPUTER
VISION



AUTOMOTIVE CYBERSECURITY



HUMAN MACHINE INTERACTION

1° TESTING 2° DEVELOPMENT 3° VALIDATION Hw & Sw - «Series» System Design» Hw & Sw - Bench Testing Hw &Sw - Demo Vehicle Technology Technology Demonstration Development **City – Smart Model Area Marzaglia Track** Based **Partner suppliers:** Research Hw/Sw technology development 9,000 people live in the area, 24,2% foreign **Innovation Team:** AUTODROMO DI MODENA Feature Design **UNIMORE:** Research&Developm TRL Proto Assembly ent Lab **TASK FORCE Series Cars** Applied Research

«Infrastructure & Automotive» Technology Maturity Level



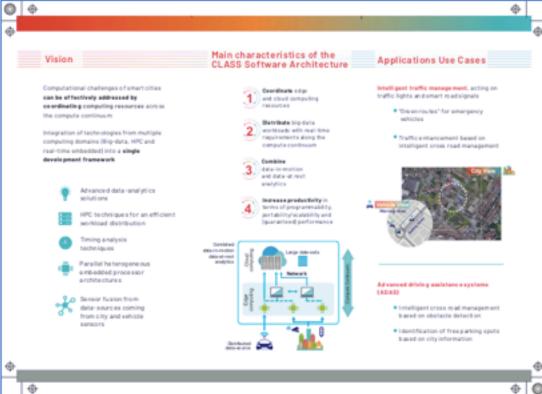






Edge and Cloud Computation: A Highly Distributed Software for Big Data Analytics













The TRAFAIR project aims at estimating the level of pollution on an urban scale achieving four main results:

- Definition of a standard set of metadata able to represent urban air quality maps;
- Provision of real time estimation on air pollution in the city on a urban scale;
- Development of a service for prediction of urban air quality based on weather forecast and traffic flows; 3)
- Publication of an open dataset describing the urban air quality maps and the prediction maps in 6 European cities of different size on which the service will run for the duration of the project:

Zaragoza (600,000 inhabitants), Florence (382,000), Modena (185,000), Livorno (160,000), Santiago de Compostela (95,000) and Pisa (90,000).

Modena and Reggio Emilia - ITALY

Smart City Expo – Barcelona – 13-15 November 2018





Major Cities of Europe – Venice – 13-14 June 2019

