



# Amazon Web Services for Healthcare

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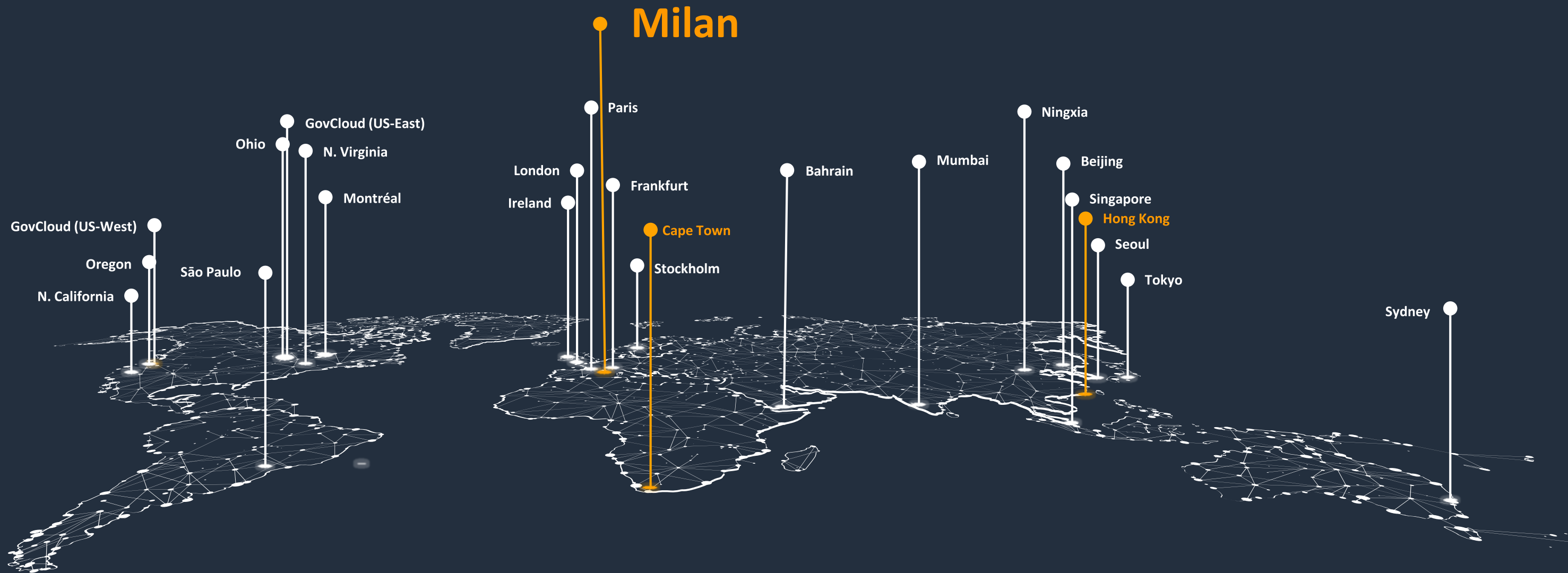




# What is **Cloud Computing**?



“**Cloud Computing**”,  
by definition, refers to  
on-demand delivery  
of IT resources and applications  
via the Internet with  
pay-as-you-go pricing.


















**22** Geographic Regions

**69** Availability Zones

■ Active Regions

■ Announced Regions

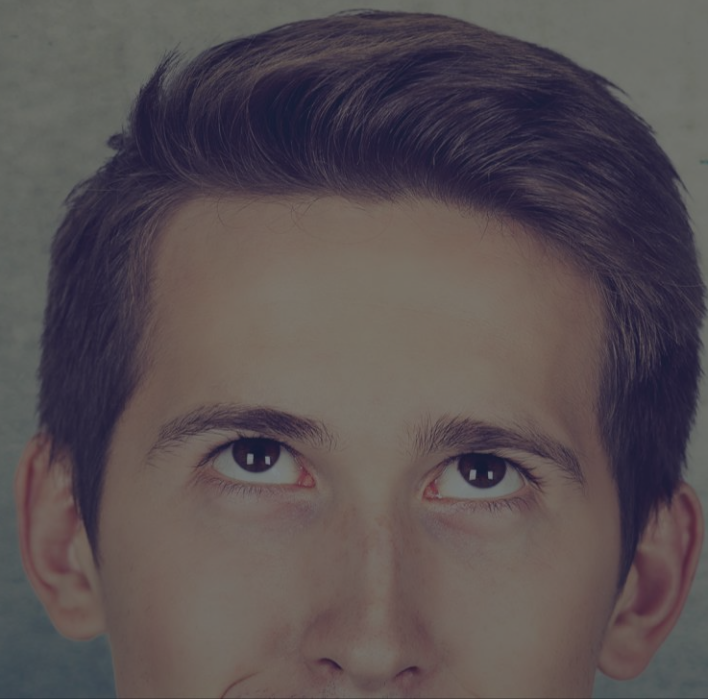
# The **broadest** and **deepest** platform for today's builders

Technical & Business Support 	AWS Marketplace 	Analytics 	IoT 	Machine Learning 
Core Services 	Management Tools 	DevOps 	Blockchain 	Mobile Services 
App Services 	Infrastructure 	Enterprise Apps 	Migration 	Security & Compliance 

..more than 165 fully featured services



# WHY DO CUSTOMERS CHOOSE CLOUD?







Benefit from massive economies of scale



Increase speed and agility



Innovate fast  
Respond to citizen needs



# Benefits of Cloud Computing



Stop guessing capacity



Stop spending money on running and maintaining data centers

# Secure, Compliant Healthcare on AWS



# Security is a Pervasive Concern for Healthcare



“Healthcare institutions don’t have the time and resources to devote to cybersecurity that an established cloud provider might have.”

**Lee Kim**

Director, Privacy and Security, HIMSS North America

# The **Shared** Responsibility Model

## HIPAA and FedRAMP Compliance Requirements



### AWS Delivers

Security Of the Cloud

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Expert guidelines and resources to assist customers with compliant application development



### Customer Responsibility

Security In the Cloud

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Develop, validate, and secure applications based on due diligence and expert consultation



# Complying with virtually every regulatory agency

## Global

 **CSA**  
Cloud Security Alliance Controls


 **ISO 9001**  
Global Quality Standard

 **ISO 27001**  
Security Management Controls


 **ISO 27017**  
Cloud Specific Controls

 **ISO 27018**  
Personal Data Protection

 **PCI DSS Level 1**  
Payment Card Standards

 **SOC 1**  
Audit Controls Report

 **SOC 2**  
Security, Availability, & Confidentiality Report

 **SOC 3**  
General Controls Report

## United States

 **CJIS**  
Criminal Justice Information Services

 **DoD SRG**  
DoD Data Processing


 **FedRAMP**  
Government Data Standards


 **FERPA**  
Educational Privacy Act

 **ISO FFIEC**  
Financial Institutions Regulation


 **FIPS**  
Government Security Standards

 **FISMA**  
Federal Information Security Management

 **GxP**  
Quality Guidelines and Regulations


 **HIPAA**  
Protected Health Information

 **ITAR**  
International Arms Regulations

 **MPAA**  
Protected Media Content

 **NIST**  
National Institute of Standards and Technology

 **SEC Rule 17a-4(f)**  
Financial Data Standards

 **VPAT/Section 508**  
Accountability Standards


## Asia Pacific

 **FISC [Japan]**  
Financial Industry Information Systems

 **IRAP [Australia]**  
Australian Security Standards

 **K-ISMS [Korea]**  
Korean Information Security

 **MTCS Tier 3 [Singapore]**  
Multi-Tier Cloud Security Standard

 **My Number Act [Japan]**  
Personal Information Protection

## Europe

 **C5 [Germany]**  
Operational Security Attestation

 **Cyber Essentials Plus [UK]**  
Cyber Threat Protection

 **G-Cloud [UK]**  
UK Government Standards

 **IT-Grundschutz [Germany]**  
Baseline Protection Methodology

# What about **GDPR** compliance?

**All AWS services can be used in compliance with the General Data Protection Regulation (GDPR)**

«[Navigating GDPR Compliance on AWS](#)» whitepaper:

- Explains the role that AWS plays in your GDPR compliance process
- Shows how AWS can help your organization accelerate the process of aligning your compliance programs to the GDPR by using AWS Cloud Services

[https://d1.awsstatic.com/whitepapers/compliance/GDPR\\_Compliance\\_on\\_AWS.pdf](https://d1.awsstatic.com/whitepapers/compliance/GDPR_Compliance_on_AWS.pdf)



# GDPR is also a “shared responsibility”



**Data Subjects**



**Customers are Data  
Controllers**



**AWS as Data  
Processor**

**Controllers and Processors have  
obligations under GDPR**



**Data Controller:** Titolare del trattamento

**Data Processor:** Responsabile del trattamento

**Data Subject:** Interessato al trattamento

# GDPR is also a “shared responsibility”





# What AWS Provides to You



Tools and services



Compliance framework



Partner network



Data protection terms

[https://d1.awsstatic.com/legal/aws-gdpr/AWS\\_GDPR\\_DPA.pdf](https://d1.awsstatic.com/legal/aws-gdpr/AWS_GDPR_DPA.pdf)

# Cloud Services Qualified by AgID

From April 2019, Public Administrations may only acquire IaaS, PaaS and SaaS services qualified by AgID and published in the Cloud Marketplace

The Catalog is constantly updated..

<https://cloud.italia.it/marketplace/supplier/market/index.html>

## Qualified Cloud Service Provider Categories

Type A	Type B	Type C
Provide Public Cloud IaaS / PaaS services (or Private / Hybrid / Community Cloud) for the Public Administration	Provide SaaS using the own Cloud infrastructure	Provide all types of services included in Type A and Type B

**AWS has been qualified as Cloud Service Provider Type C**



# Healthcare & Life Sciences on AWS

<https://aws.amazon.com/it/health/>

# Where AWS Supports Healthcare Organizations



Storage and Archiving



Core Operations and  
Business Continuity



Care Coordination



Patient Engagement

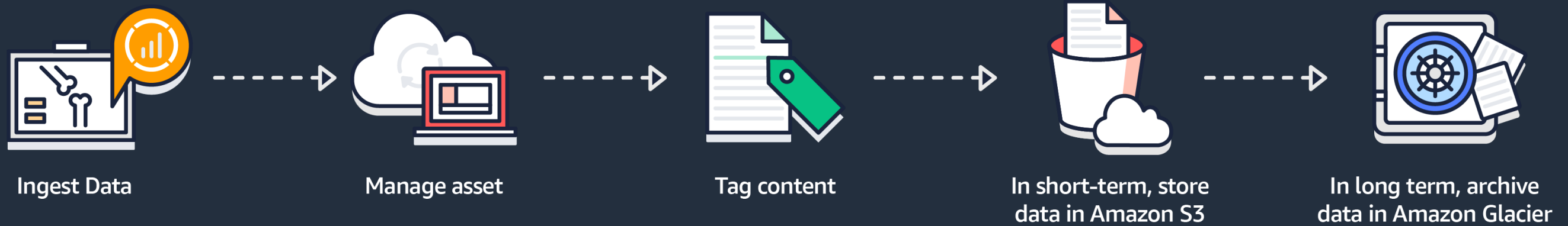


Clinical and Population  
Health Analytics



Clinical  
Information Systems

# AWS Support for **Storage** and **Archiving**



## Ingest Data:

- Patient records
- Imaging data
- Handwritten notes
- Backups



# AWS Support for Core Operations & Business Continuity

- Solutions that support core provider operations such as records management, accounting, and human resources.
- Restore operations when disruptions occur without the capital expense for duplicate infrastructure.



Easily send backup data to AWS using AWS Import/Export Snowball



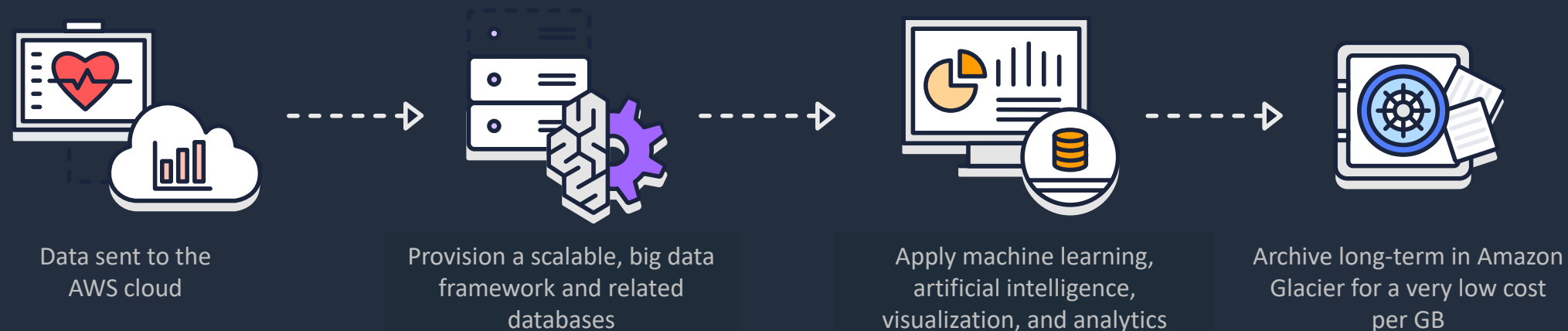
Data stored securely in Amazon S3



During disruption, data attached to Amazon EC2 and used to restore operations

# AWS Support for Clinical and Population **Health Analytics**

- AWS lowers the barriers for healthcare organizations to perform population and clinical analytics.
- Dynamically scale analytics applications up and down, and dramatically lower the cost of using data science to help patients.



# Internet of Things (IoT) in Healthcare



## Wearable Monitors

From wrist bands that track health indicators to delivery devices for insulin and drugs, wearables have become an invaluable part of the healthcare provider toolkit.

## Smart Medical Devices

Pacemakers, smart pills, and other devices that are implanted inside the body can help doctors monitor and maintain health issues and possibly prevent invasive treatments

## Mobile Health Applications

Patients now have real-time access to their own health records and can directly engage with their own treatment plans.



# Artificial Intelligence and **Machine Learning** in Healthcare



## Data Analysis

Medical data is growing rapidly yet its scale, variety and messy nature make it difficult to analyze. Machine learning can help uncover valuable insights that lead to cost savings and better patient care.

## Clinical Decision Support

From predicting complications to drug adherence, from triaging medical images to analyzing patient voice sentiment, machine learning can be a powerful companion to the care team.

## Personalized Medicine

Genomic sequencing opens a window into better understanding of diseases and patients' reactions to medications. Machine Learning can guide a tailored therapeutic approach for a patient's unique characteristics.

# AWS Partners for Healthcare Customers



# Use cases







# AWS Healthcare Customers



# Sensitive data on AWS



dante labs

	<ul style="list-style-type: none"><li>• <b>GDPR:</b> to leverage on AWS global infrastructure – AWS Regions in EU</li></ul>
	<ul style="list-style-type: none"><li>• <b>Scalability:</b> use EC2 and Lambda for scalable workloads</li></ul>
	<ul style="list-style-type: none"><li>• <b>Data Register:</b> right to erasure, data tracking</li></ul>
	<ul style="list-style-type: none"><li>• <b>Security:</b> encryption, logs, data erasure, distribute data across many database</li></ul>

# Transforming conversations to insights

- Amazon Connect answered 3.8 average voice requests per call, with over 75% of calls handled within 6 minutes, improving overall satisfaction
- Triaged calls to Amazon Lex to answer basic inquiries, reducing call traffic to agents by 26%
- Deployed in two weeks leading up to EHIC rollout, increased public service to 24/7



“Within the space of three days we changed from an operating model of nine-to-five, to 24/7... The Connect service is reducing the calls to the contact center by 40%, that’s contributing \$650,000 worth of savings per year.”

**Chris Suter**  
Lead Cloud Architect  
NHS Business Services Authority

# High touch through high tech

- Digital therapeutics to support a Diabetes Prevention Program included mobile and web applications, demonstrated success in lowering risk of type 2 diabetes by 30% in 12 months
- Deployed to over 120,000 participants, delivering economic value of \$2,000 net savings per participant for health plans and employers



“People who drop out don’t get better .“The solution has to be working at the moment they need it... The availability and performance of AWS enables us to build a highly engaging experience that drives better health outcomes.”

Adam Brickman  
Senior Director  
Omada Health



# Benchtop to bedside through precision medicine

NAVIFY®

Digital diagnostic tool that uses analytics to match patients' tumor type so oncology care teams can quickly select the right therapy for each patient



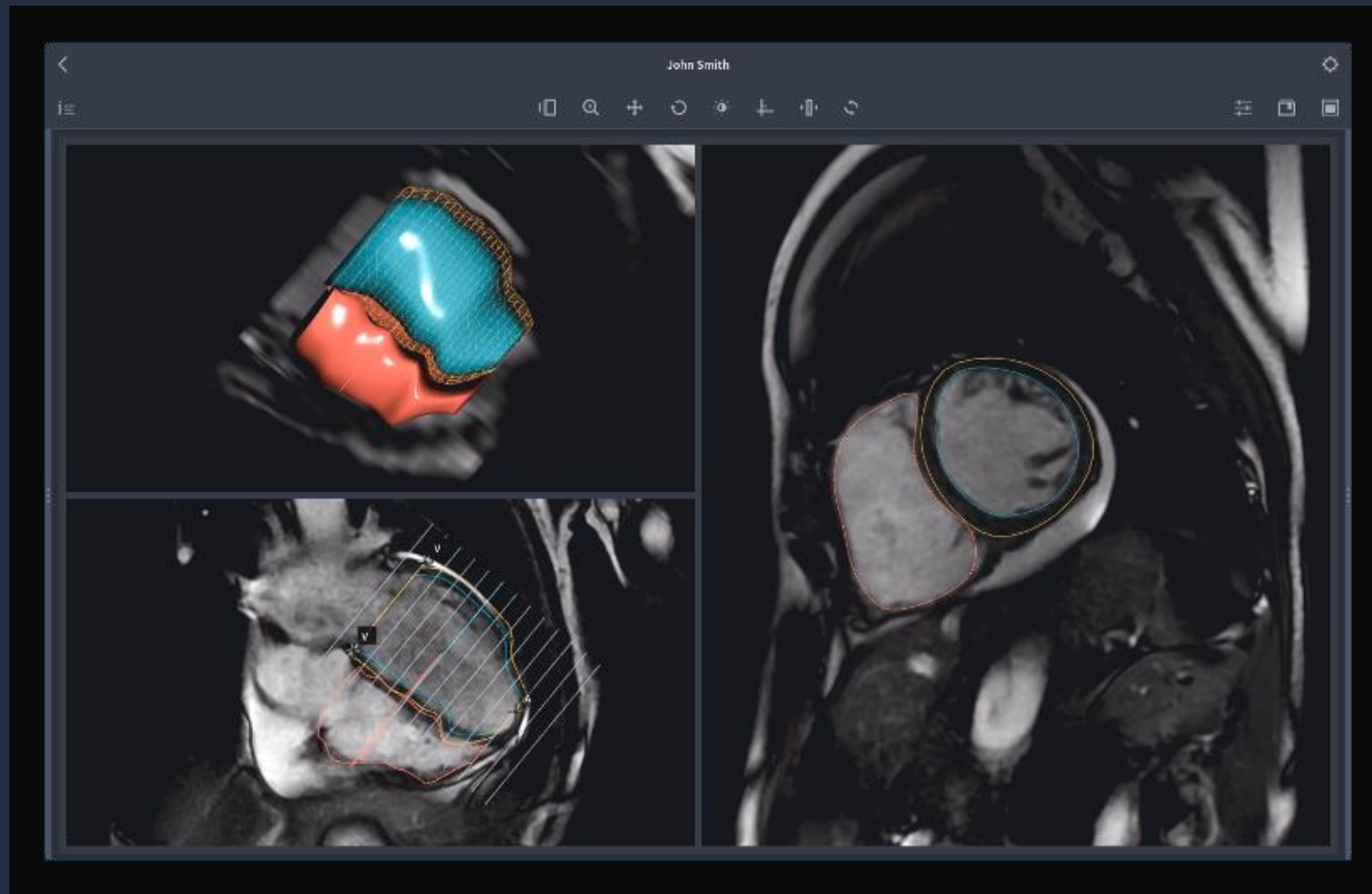
Deployed APN partner Syapse solutions, to combine genomic and clinical data so oncologists can deliver precision medicine to cancer patients



The AHA Precision Medicine Platform enables researchers and clinicians to aggregate and analyze longitudinal cohorts, proteomic, genomic, and gene-expression data using a precision medicine approach

# Arterys advances cardiac visualization with deep learning

Blood flow imaging solutions that enables doctors to render MRI (magnetic resonance) scans in multi-dimensional models and better diagnose patients for cardiovascular diseases

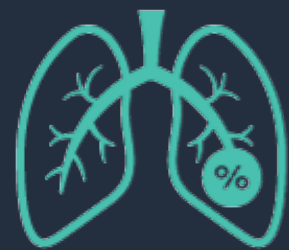


# Butterfly Networks improves access to ultrasound exams

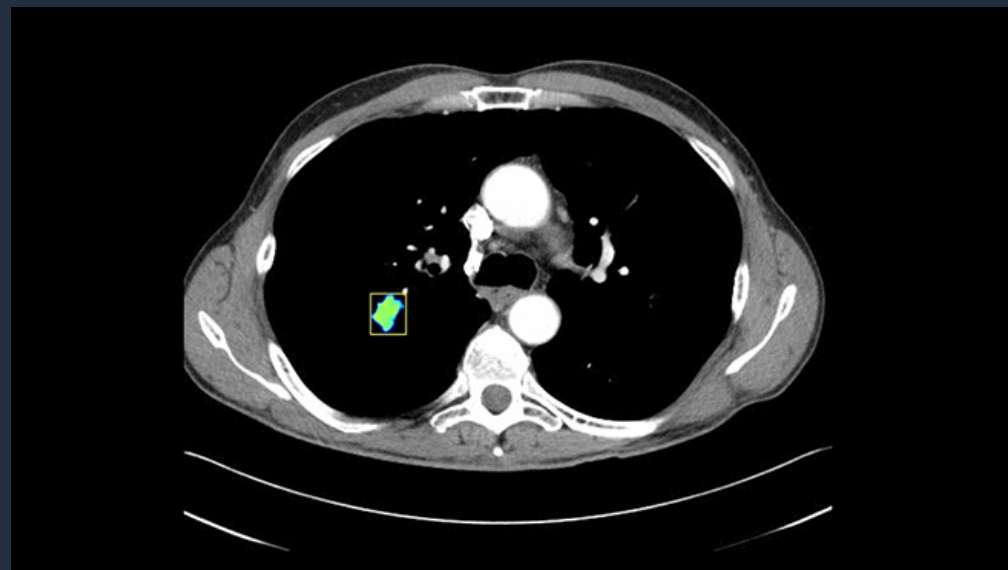


Handheld whole-body ultrasound system coupled with a cloud-based, intelligent data and analytics platform designed to make medical imaging universally accessible and affordable

# Deep Learning for Pulmonary Nodules in Lung Cancer



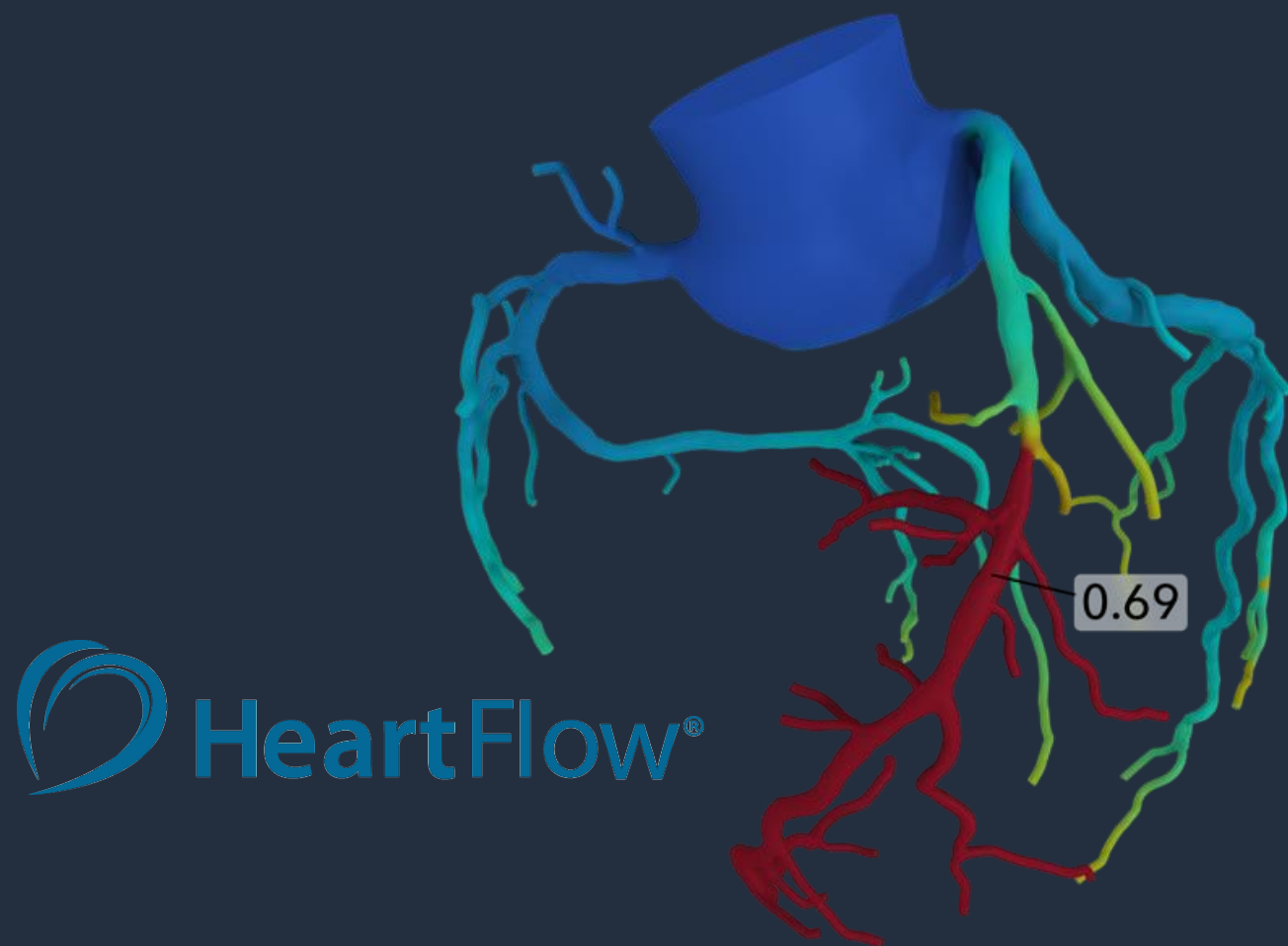
**LungDirect**<sup>™</sup>  
A PRODUCT OF MATRIX ANALYTICS



- Deep learning algorithms assess the malignancy risk of pulmonary nodules based on factors such as nodule size, shape, density, volume, as well as patient demographics.
- Use AWS Deep Learning AMI and the TensorFlow machine learning framework to train computer vision algorithms for CT scans.

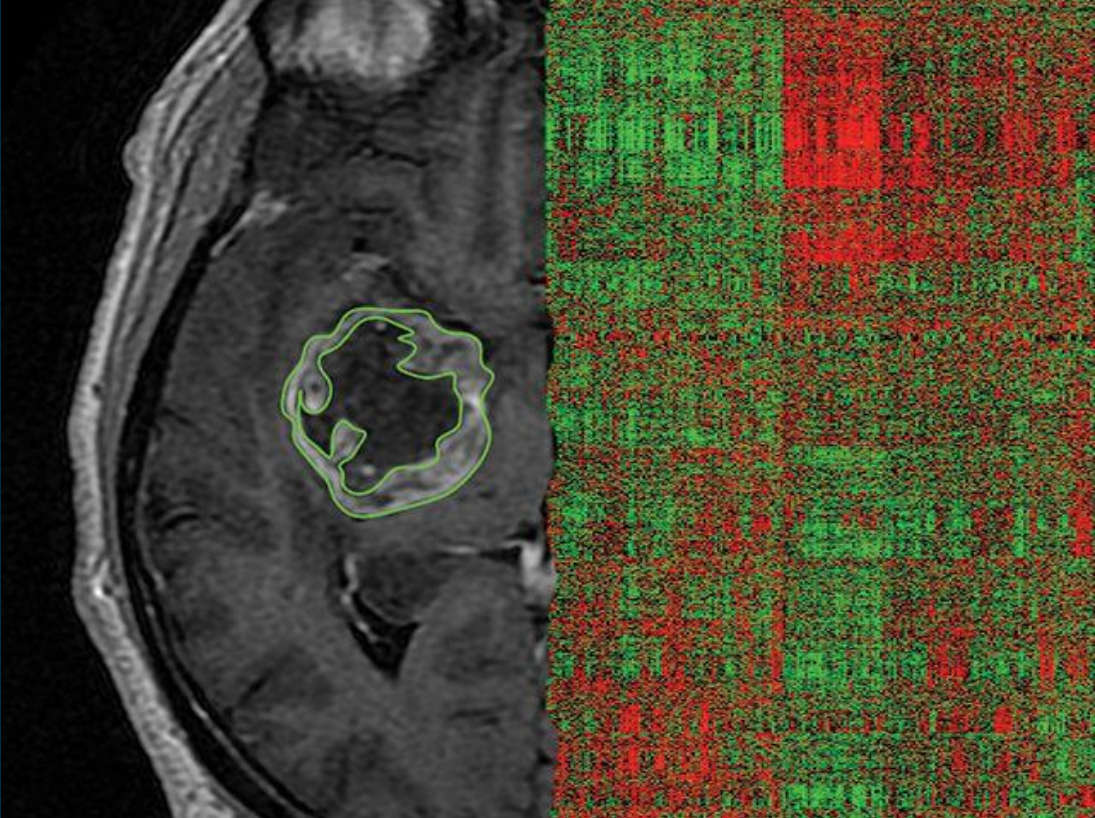


# Deep Learning to Detect Coronary Artery Disease

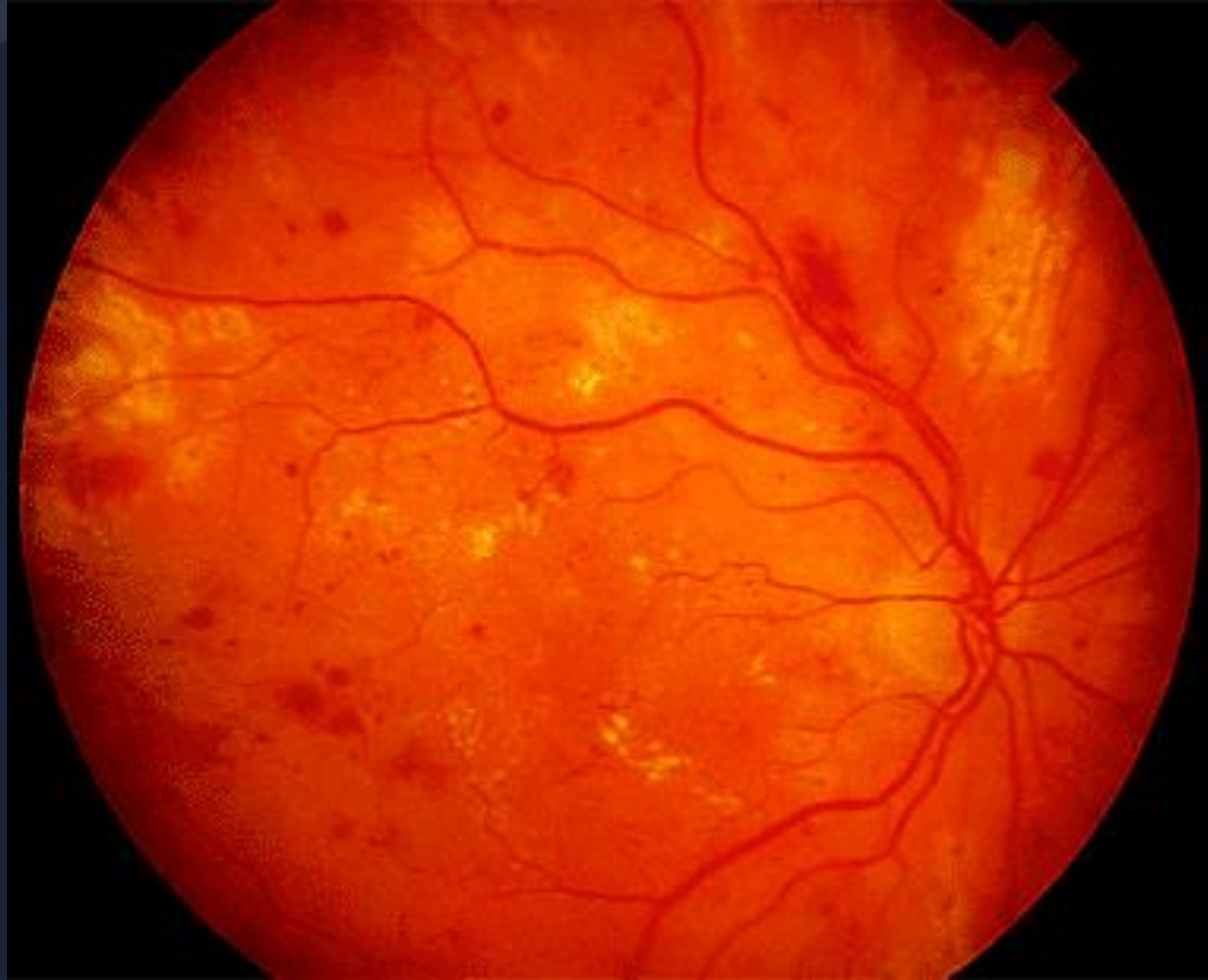


- Accelerated by GPUs, HeartFlow's solution analyzes CT scans to create a 3D model of a patient's heart and coronary arteries
- In addition to creating an accurate 3D model, the system simulates the flow of blood in each vessel
- Uses the Caffe deep learning framework on P2 instances; exploring TensorFlow on G3

# Deep Learning in Medical Imaging for Radiologists



# Early Detection of Diabetic Retinopathy



Analyzed more than 80,000 fundus photos captured during retinopathy screenings.

Student Researchers used AWS EC2, S3, and EBS to manage, analyze, and review the many gigabytes of data.



**Stanford**  
University



# How to enable **Connected care** with **AWS**



# Connected Care implements the new models for taking care of chronic/fragile patient and supports the continuity of care

Piano di cura



Servizi clinici/medici



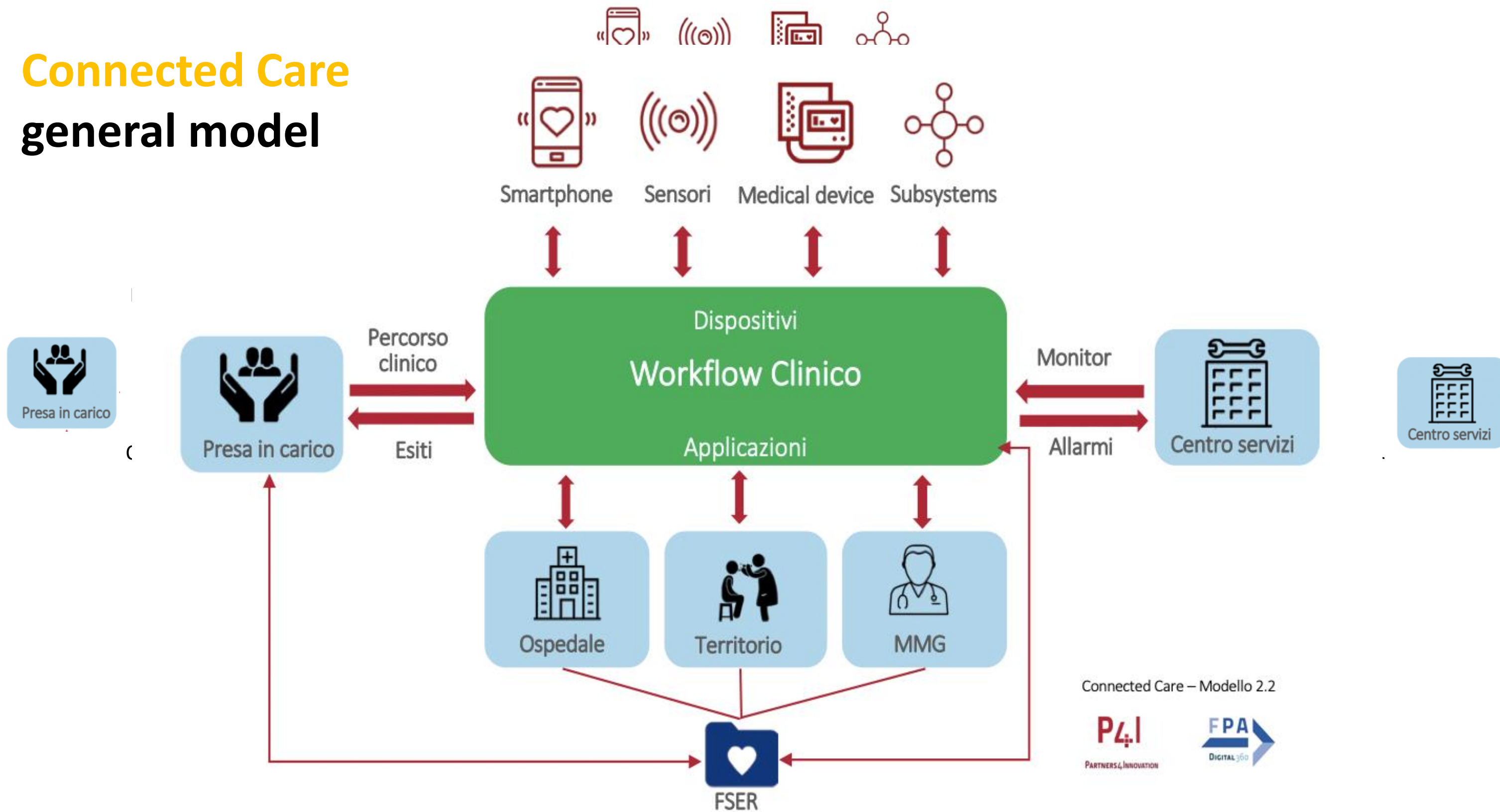
Rilevazione e verifica



Valutazione



# Connected Care general model





**aws** **nical Workflow**

