

Do What You Can't



Antonio Bosio

Head of Product & Solutions

Samsung Electronics Italia SpA

GLOBAL FOOTPRINT

NORTH AMERICA

2

LATIN AMERICA

1

EUROPE

2

AFRICA

1

COMMONWEALTH OF
INDEPENDENT STATES (CIS)

1

THE
MIDDLE
EAST

1

SOUTHWEST
ASIA

1

SOUTHEAST
ASIA

2

CHINA

2

KOREA
(HQ)

1

JAPAN

1

15
REGIONAL
HEAD OFFICES

Over **320,000**
Employees
IN 73 COUNTRIES

7/10

Employees
LOCATED
OUTSIDE KOREA

SAMSUNG

COMMITMENT TO R&D

COMMONWEALTH OF
INDEPENDENT STATES (CIS)

EUROPE

2

3

NORTH AMERICA

3

LATIN AMERICA

1

THE
MIDDLE
EAST

3

SOUTHWEST
ASIA

5

CHINA

7

KOREA
(HQ)

6

JAPAN

2

SOUTHEAST
ASIA

2

34
R&D
CENTERS

1/5

OF ENTIRE
WORKFORCE

40.7 M DAILY
INVESTMENT (USD)

14.9 B TOTAL
INVESTMENT (USD)

ARTIFICIAL INTELLIGENCE

INTERFACE
SIMPLIFICATION

MULTI
INTERACTION
ON-DEVICE

INFRASTRUCTURE
SECURITY

\$22bn investments in **AI** over the next **three years**

IT CONSUMERIZATION



SAMSUNG

IT CONSUMERIZATION



SAMSUNG

SAMSUNG KNOX

TECHNOLOGY

PROCESSES

PEOPLE

SAMSUNG Knox

Security and Management



Knox Workspace

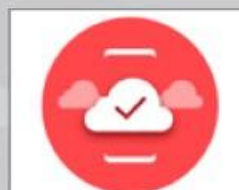


Knox Premium



Knox Enabled App

Distribution and Customization



Knox Mobile Enrollment



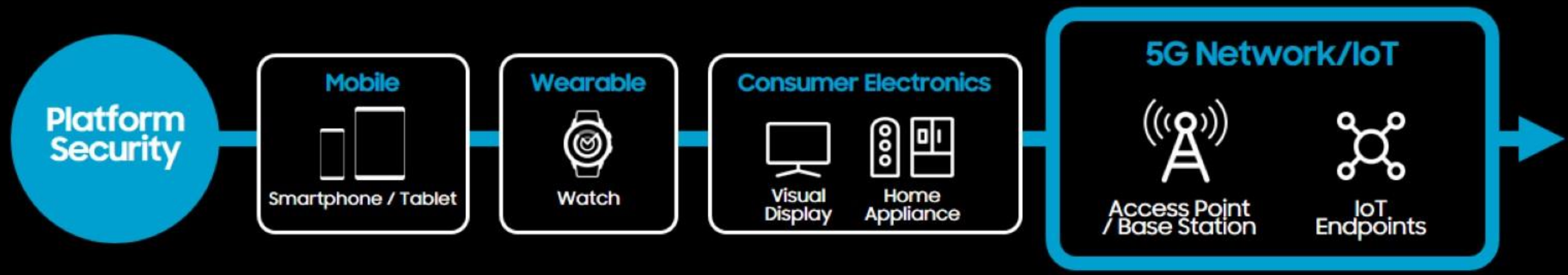
Knox Configure



Knox Customization SDK

DEVICE EXPANSION

Consistent Availability on All Samsung 5G / IoT Devices



Defense-grade Device Hardening and Platform Integrity

 Secured by Knox

DEEP INTERACTION WITH VOICE & AI



Bixby

SECURITY INTELLIGENCE FOR BUSINESS



Security Intelligence

KnoxAnalytics



Actionable Insights



Situational Awareness

Unified Security Management

KnoxServicePlatform



Automated Response

Platform Security

KnoxDevicePlatform

Provisioning / Deployment

Configuration / Attestation



THANKS