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PArtecipazione: modelli, politiche e interventi nelle città italiane

Innovation and participation: experiences in Rimini

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Rimini Strategic Plan

Rimini has chosen a participatory approach through the involvement of its citizenship and territory in designing and building vision and development projects.

70 local associations representing various sectors (economic, cultural, social, environmental) and **hundreds of citizens** (of Rimini and its hinterland) have pledged to draw up the future of this territory through the **community process of the Strategic Plan**.

Through a public-private co-operation, the **Strategic Plan** has been actualized into strategic urban projects which are radically transforming the image of Rimini into a city of culture, sustainable tourism and quality of life.

The Strategic Plan

Two main tracks of this **re-design of the city** are a massive restoration of the town center, with its monuments of a glorious past, and a total regeneration of the waterfront, including its environmental rehabilitation with the realization, for both citizens and tourists, of the Sea Park, a town park offering various recreational facilities and services and a new organization of the mobility system.

This new way, stemming from the Strategic Planning process - started in 2008 - and aimed at drawing up the future urban development of Rimini and its territory, finds its main operational reference in an innovative town-planning tool (Strategic Masterplan) that defined a new approach to urban development, abandoning land consumption and real estate income in favor of urban regeneration, economic performance and social cohesion.

The new Parco del Mare

Based on strong interaction between the public and the private sectors, the **Seapark** project from its inception involved the present operators as the main stakeholders and possible promoters.

The announcement seeking for proposals, which was published by the Municipality, called for the presentation by operators and professionals of the projects regarding the different sections: the result was very successful with **365 enterprises involved** (private operators).

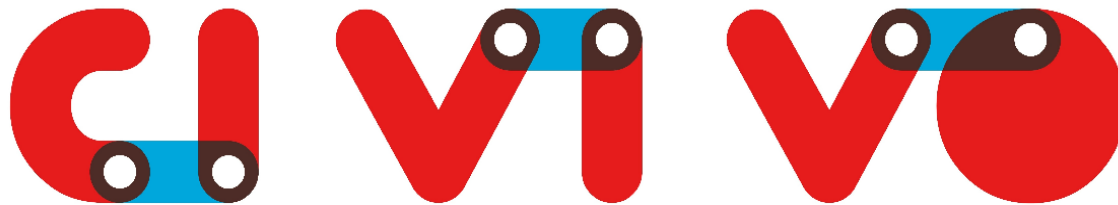
The project will be realized and finished by the end of 2020.



A phase of participatory project-design for the “Seapark” project

The Voluntary Civic Boards

The citizens' participation has been increased thanks to channels of participatory instruments like the **Voluntary Civic Boards**, that acknowledge a specific role of the citizens in sharing the responsibilities and pride in taking care of the city.



Civico.Vicino.Volontario

<http://www.comune.rimini.it/comune-e-citta/citta/gruppi-civivo>



THE PROJECT

The CIVIVO project represents the widespread participation that takes place daily in the places where we live, work or study.

The commitment of volunteers to the community helps to improve the urban environment and enhances social aggregation.

The CIVIVO project enhances civic education through citizens' commitment to solving small problems



THE PROJECT

At present, 59 groups are present, for 800 registered volunteers (10 with foreign nationality). Participation is open to associations, committees and citizens over the age of 18.

To form a group, submit to the office a draft plan with a description of the activities to be carried out, together with the statement attesting the volunteers as part of the group.

The only constraint is that the proposed activities are within the Rimini municipality competence and are carried out on Rimini municipality property.





15 groups take care of public parks green areas or special places in the municipality. Volunteers periodically organize ecological days involving citizens in cleaning, collecting wastes and fence maintenance

THE PROJECT

6 groups are involved in social projects. In particular, the Center for Families and the Children's Library support projects for disadvantaged mothers and childrens; volunteers prepare and entertain children with treasure hunts, also at the Pediatric Oncology Department of the Hospital in Rimini. A group organizes for free support activities to help primary school children in homework.





THE PROJECT

4 groups take care of two beaches and of two small cemeteries; Since the places are guarded by volunteers, the areas are clean and are returned to the citizens with additional value.

34 groups take care of school spaces: garden cleaning, educational garden set up, small maintenance and reorganization of the rooms for computer science and reading.





THE PROJECT

Thanks to a Protocol signed in 2012 between the Municipality and the Court of Rimini, some volunteers carry out their activity at the judicial offices.

There are also individual engagements for targeted at single interventions by citizens who want to restore places that need to be "fixed": for example, painting a painted electrical cabin that a nearby resident has offered to clean up, the CIVIVO Office provided the necessary material for the intervention.



Re-design project of the ex-Globe building

This is the re-design project - started by the Municipality in **collaboration with the students** of the Liceo artistico A. Serpieri (High School of Rimini) - in the former warehouse building called *Globo*, near the central railway station.

The project aims at creating an area dedicated to bike storage, bike hire and services for cyclists. The area will also allow local residents and tourists to experience innovative ways of discovering the city and its surroundings.

At this time the necessary dealings are being prepared for the successive negotiating procedure to select the future concessionaire of the area.

PURPOSES

COZY RIMINI: Reactivation of a disused public space, rehabilitation of a deteriorated area of the city, strategic and cities and highly used by tourists and citizens. Showcase for those arriving in the city. The intervention will be coordinated with other actions to improve the usability of the area in front of the train station.

ACCESSIBLE AND SUSTAINABLE RIMINI: Provide cycling mobility services (for commuters, tourists, city users etc.): deposit, rental, recharge ... but also services for disabled people. Realization of the objectives of the PUMS - Urban Plan of Sustainable Mobility of the Municipality of Rimini. Velostazione as a landmark for cycling mobility in Rimini.

INCLUSIVE RIMINI: Occasion for the inclusion of disadvantaged workers in a high value project

INNOVATIVE RIMINI: Opportunity to experience new forms of culture involving young people and students.

PARTECIPATED RIMINI: Strong of its experience of sharing/shared project, ready to experience new forms of public / private collaboration.

Re-design project of the ex-Globe building

COZY RIMINI

THE TRAIN STATION AREA AS STRATEGIC AREA



THE PROJECT

The project VELOSTAZIONE combines two fundamental assets of the administrative action: the urban regeneration of disused buildings to serve for new functions in the city, the promotion of sustainable mobility, by increasing bikers in Rimini (now at 14%) and with the target of a 2% yearly reduction of private car movements. In order to achieve this goal, the network of bike lanes in the city (which has already gone from 78 km in 2011 to 103 in 2016) has to be expanded and projects that can improve its use both in terms of security and services, such as the Velostation, should be implemented.

Re-design project of the ex-Globe building

ACCESSIBLE AND SUSTAINABLE RIMINI

Services for sustainable urban mobility:

- bike rental for disabled people;
- rental of cargo bike and strollers;
- rental and charging of electric bikes;
- Inflation and repair stations.



Re-design project of the ex-Globe building

INCLUSIVE AND INNOVATIVE RIMINI



The Velostazione management can be committed to associations and / or social cooperatives, in order to complete the project with social integration and work reintegration pathways for unadvantaged people – similarly to what happens for example, in Bari or in Bologna.



New forms of culture and hospitality will be experienced by involving the Liceo Serpieri Students and the radio **Radioimmaginaria Media Hub**



Re-design project of the ex-Globe building

PARTECIPATED RIMINI

The Velostation project can be completed through public / private collaboration, as has already happened in other urban regeneration projects (such as, for instance, the provision of urban furniture within roundabouts, underpasses, Green areas ..): this way, private citizens contribute to the realization of the public project, collaborating and sharing the targets.



MURALES DI PAO PER "IKEA LOVES HEART"



"PARCO DEL MARE"



Comune di **Rimini**

Laboratorio Aperto Rimini Tiberio

Ala Moderna Museo della Città_ Ponte di Tiberio

Asse 6 – Città attrattive e partecipate

Nuove funzioni per un centro storico più attrattivo: realizzazione del “Laboratorio aperto” nel contesto della riqualificazione e valorizzazione dell’ambito del Ponte di Tiberio



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15/06/15

Rimini Tiberio Open Lab



The Rimini Tiberio Open Lab will be a space equipped with advanced Ict solutions to set and enhance cooperation and collaboration between businesses, citizenship, universities and the research, municipality and in general, all actors who play a significant role in the transformation of the information urban society. It will focus on two themes: culture / tourism and wellness. It will be realized in the refurbished spaces of the modern wing of the City Museum and of the Tiberian Bridge.



culture / tourism and wellness



- Open and accessible space, capable of breaking the existing cultural barriers between entrepreneurs, institutions and administrators, reducing transaction costs, soliciting potential investors;
- increase citizen participation in city development through the use of ICT;
- organizing / hosting events, allowing meeting with international collaborative experiences;
- experimenting with innovative products and services in the open space of the laboratory and, in general, on the territory;
- create new job opportunities and new economies (creative, cultural and wellness industries).

Rimini Tiberio Open Lab



To ensure that the Open Laboratory promotes and disseminates social innovation, both as output and as a cultural approach, a process of participation and co-design has been built to highlight the needs of the territory by identifying and analyzing the reference targets and their needs.

Open Laboratory co-design work started with the facilitation of Kilowatt Bologna and made in two phases: a first semantic alignment meeting on keywords of the path (creativity, culture, innovation, open data) made with a group of Subjects selected by the community as experts and practitioners of the topics discussed and a second meeting open to citizenship, held at the Sharing Rimini event on November 30th 2016.

First we proposed to fill an online questionnaire, then, during the workshop itself, to fill a group card.

A third appointment was on May 4th 2017, when the EY Smart city index was presented and a workshop about innovation was proposed.

Thank you for your attention

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