

Il nuovo Spazio Collaborativo

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THE MOST INTERCONNECTED TIME IN HUMAN HISTORY

1.350%

mobile apps deployed via cloud

Video

is #1 preferred of devices
communication per human

\$182B

size of YouTube Market the
Internet of Things

2015

2016

2017

THE BENEFITS OF VIDEO COLLABORATION

as reported by our customers

94%

Increases efficiency
and productivity¹

87%

Accelerates
decision making¹

87%

Reduces
travel costs¹

35%

Reduction in
franchisee training²

94%

Improved cardiology staff
productivity²

¹ Wainhouse Research: "End-User Survey: The 'Real' Benefits of Video," 2013

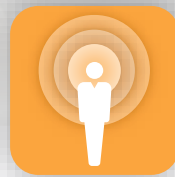
² Polycom customer case study



WORKPLACE OF THE FUTURE



Workspace
Collaborate Anywhere



Experience
Collaborate Naturally



Workflow
Collaborate with Impact





THE POWER OF POLYCOM

Transform Your Business

- Redefine your workflow
- Differentiate services and offerings
- Customize to fit your needs
- Foster innovation

Human Connectivity

- Increase employee engagement
- Attract and retain top talent
- Enable deeper relationships
- Leverage global talent/experts

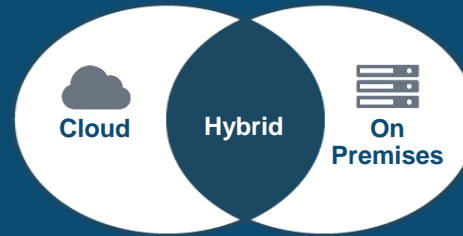
415,000 CUSTOMERS ENABLED

POLYCOM COLLABORATION SOLUTION ARCHITECTURE

POLYCOM® REALPRESENCE® PLATFORM

Universal Collaboration
APIs
B2B

Management/Analytics
Integration/Interoperability
Record/Stream/VCM



STRATEGIC PARTNER/ECOSYSTEM INTEGRATION



VOICE



VIDEO



CONTENT

WORKFLOW INTEGRATION



Scheduling



BrassRing



Call Center

SUPERIOR USER EXPERIENCE



On the Go



Immersive Theater



Home Office



Conference Room



Work Office

SERVICES

Prepare > Design > Deploy > Manage/Operate > Analytics > Adoption

ANNOUNCEMENTS

Innovative new solutions that will transform collaboration experiences and be the first to put people at the center of collaboration



4



**New
solutions
for all sizes
and kinds of
meetings**



Software Updates

**Polycom Concierge
and RealPresence
Group Series**



Polycom® RealPresence Trio™

The first and only smart hub for group collaboration that transforms the iconic three-point phone into a voice, video and content sharing system that can fit in any team environment, large or small



Hear It



Share It



See It

Polycom® RealPresence Debut™

Designed for
huddle
rooms

Business
grade video

Voice quality
tuned to
small spaces

No cable
clutter!

Easily share
content



Polycom® RealPresence Centro™

The first and only visual collaboration solution purpose-built to put people at the center of collaboration, enabling teams to meet 'in the round' to brainstorm, ideate and solve their most challenging problems



GRAZIE!!

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