

EU eGovernment Action Plan 2016-2020

Accelerating the digital transformation of government

European Commission
DG CONNECT, 'Public Services' Unit

25 May 2016, Rome, Italy



Outline



- Past achievements
- New eGovernment Action Plan 2016-2020
- Concrete actions to accelerate the digital transformation of government
- Opportunities

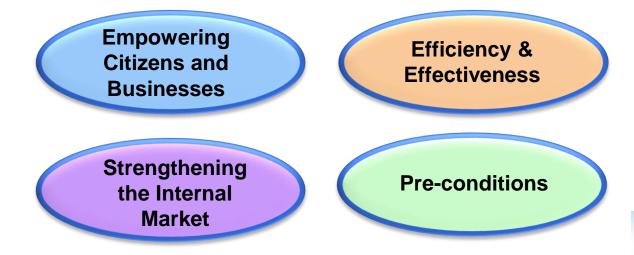




eGovernment Action Plans

Instruments to advance the modernisation of public administrations across the EU

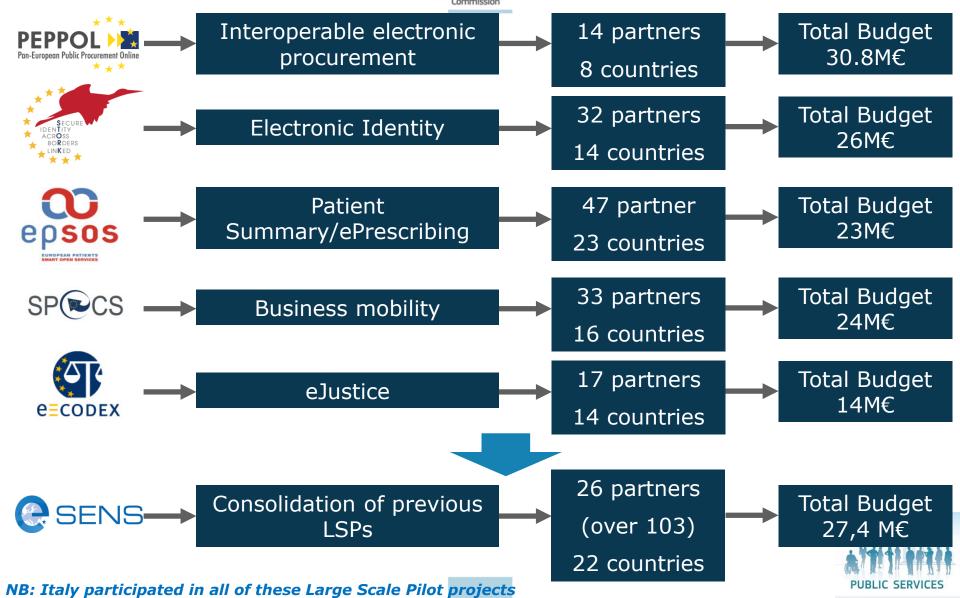
- i2010 eGovernment Action Plan 2006-2010
- DAE eGovernment Action Plan 2011-2015







Major Achievements





Major Achievements

CEF Building Blocks

CEF building blocks offer basic capabilities that can be used in any European project to facilitate the delivery of digital public services across borders.







Sector Specific DSI

Sector Specific Digital Service Infrastructures (DSI) are projects that are supported by the CEF building blocks across policy domains.

Business Registers Interconnection System (BRIS)

Cybersecurity

eHealth

European e-Justice Portal

eProcurement

Online Dispute Resolution (ODR)

Public Open Data

Safer Internet

Outline



- Past achievements
- New eGovernment Action Plan 2016-2020
 - Rationale and approach
 - Vision, principles, policy priorities
- Concrete actions to accelerate the digital transformation of government
- Opportunities



From eGovernment to (digital) government strategies



- 'online government' (efficiency)
- 'transformative government' (efficiency & effectiveness)
- 'lean government' (more with less)
- 'digital government' / 'open government'
 (efficiency & effectiveness ... & economic growth, societal equality, good governance, transparency, citizen engagement, etc.)

quality of public service delivery

social inclusion

Public sector

public trust

participation

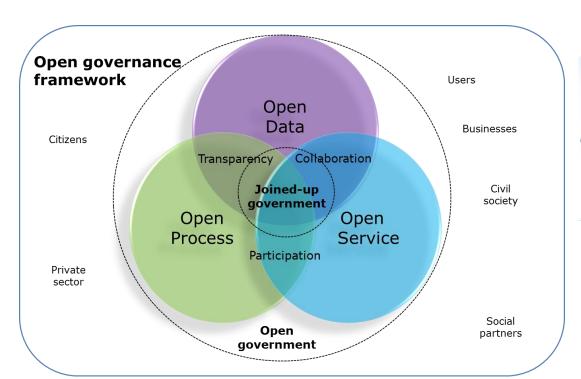
multi-level and multi-actor governance



From silos to joined-up and open government



- Re-using data and services (between administrations and across MS)
- Cross-domain and cross-border interoperability
- Opening data, services, decision towards stakeholders





Shared digital infrastructure



From availability to take-up - from customer services to customised services



3 challenges for government services to match rising customer expectations

Mobile-friendly



Only **1** in **4** public services in Europe (27%) is 'mobile-friendly', creating a smooth experience when visiting public websites on your mobile device.





2 out of 5 websites (41%)

are transparent about service process, duration and response times, thereby causing people to drop offline.



Open & transparent

only 1 in 3 websites (35%)







inform visitors about their ability to participate in policy making processes.

3 Personalised & simplified

Proactive information provided about personal data held by the governments (in 33 countries):





Once-only registration simplifies registration and customises services for multiple use by public authorities - however:





In only 4% of cases, services are proactionally delivered to the user.





Digital Single Market Strategy for Europe





The Commission will present a new e-Government Action Plan 2016-2020





Vision







- open, efficient and inclusive public administrations, providing borderless, personalised, user-friendly, end-to-end digital public services
- innovative approaches are used to design and deliver better services
- digital environment to facilitate their interactions with stakeholders



Principles

- Digital by Default
- Once only principle
- Inclusiveness and accessibility

- Openness & transparency
- Cross-border by default
- Interoperability by default
- Trustworthiness & Security





Policy priorities

eGovernment Action Plan 2016-2020

Modernising
public
administration
with ICT, using
key digital
enablers

Enabling crossborder mobility with interoperable digital public services facilitating
digital
interaction
between
administrations
and citizens /
businesses for
high-quality
public services

20 actions identified in this Action Plan
Further actions may be proposed either by the Commission or by
stakeholders, including Member States.

Outline



- Past achievements
- New eGovernment Action Plan 2016-2020
- Concrete actions to accelerate the digital transformation of government
 - Action launched
 - Possible future actions
- Opportunities





Actions (Pillar I.)

- eProcurement
- Take-up of eIDAS services
- Long-term sustainability of cross-border DSI
- Revision of the EIF
- Catalogue of ICT standards for public procurement
- The Commission to use common building blocks such as CEF DSIs and follow the EIF, gradually introduce the 'digital by default' and 'once-only' principles, eInvoicing and eProcurement and assess the implication of a possible implementation of the 'no legacy' principle.

Full end-to-end e-procurement can generate savings between 5 to 20%





Actions (Pillar II.)

- Single Digital Gateway
- e-Justice Portal
- Interconnection of business registers
- Interconnection of insolvency registers
- Digital technologies throughout a company's lifecycle
- Single Electronic Mechanism for VAT
- 'Once-Only' principle large-scale pilot project

Applying the "once-only" principle in the EU could generate an annual saving of around €5 billion







Actions (Pillar II.)

- Single window for maritime transport and transport e-documents
- Electronic Exchange of Social Security Information
- EURES Job Mobility portal
- Cross-border eHealth services



'Digital by default' strategy at EU28 level could result in around €10 billion of annual savings





Actions (Pillar III.)

- Once-only principle for citizens in a cross-border context
- Deployment and take-up of the INSPIRE data infrastructure
- Transform the Commission (Europa) websites

Opening-up public sector information in electronic format is expected to bring about economic gains of around €40 billion a year





Dynamic eGovernment Action Plan

20 actions identified, you can propose new ones!

For Citizens

Live, study & work

For Businesses

Make business

For Public Administrations

Be user-friendly

Stakeholder engagement platform

(to be launched in June 2016)

- Call for ideas will be constantly open
- Member States and Commission to select actions to be added to the Action Plan
- Transparency on filtering criteria
- Monitoring of the implementation



Outline



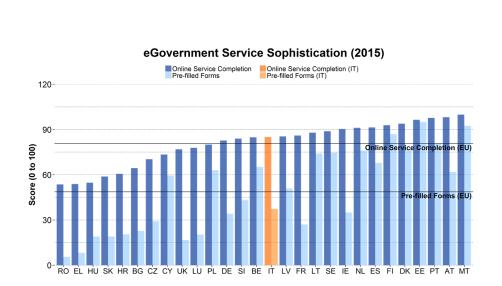
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Opportunities







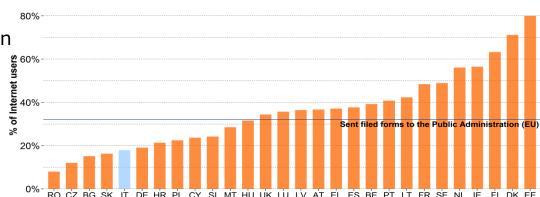
Open Data (2015)

ePSI Scoreboard score PSI Scoreboard score (IT)

Supply of eGovernment services improving (with online service completion going from 78% to 85%)

 - > need to further increase take-up (digital skills, usability and re-using information across administrations) eGovernment Users (2015)
(sending filled forms online)

Sent filed forms to the Public Administration (IT)



Source: The Digital Economy and Society Index (DESI)

How to? - I.



Digital enablers built on strong analogue foundation

- Streamlining processes (simplification)
- Institutional capacity (objectives, values, management systems and structures)
- Regulatory and administrative reforms (changing laws and management practices)
- Skills (cognitive, social & behavioural and technical)
- Monitoring mechanism

http://ec.europa.eu/esf/toolbox





How to? - II.

connecting europe

eSIGNATURE connecting europe

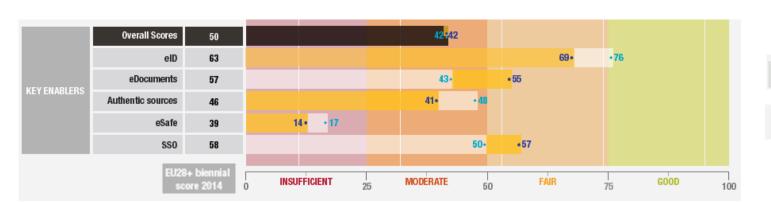
eDELIVERY connecting europe

eINVOICING



From silos to joined-up and open government

- Re-use existing building block digital service infrastructures (see the CEF)
- Consider breaking down business processes and tasks into fundamental (modular) services that can be re-used coupled with other services in different contexts (*start small, agile, flexible*)
- Consider (business) life events (see eGovernment Benchmarking)
- Consider the role of (open/big) data (accountability & collect, connect, analyse)
- Coordinate among administrations for the implementation of the actions
- Collaborate with other public administrations and launch joint actions





"It is not a matter of realising building blocks. It implies another way of working."



From availability to take-up

- Respect the principles when implementing new actions
- Engage users / stakeholders from the start (Customer Journey, understand needs, raise awareness, facilitation services, feedback mechanism, etc.)







Possible funding instruments & support

- European Structural and Investment Funds (ESIF)
- Connecting Europe Facility (CEF) Telecom to deploy digital public services that work across borders
- Horizon 2020 Research & Innovation Programme
 Societal Challenge (SC) 6 Europe in a changing world inclusive,
 innovative and reflective societies (ICT-enabled public sector
 modernisation)
- Interoperability Solutions for European Public Administrations (ISA²)
- Structural Reform Support Service and Programme (SRSS and SRSP)





Thank you!



Public Services

http://ec.europa.eu/egovernment



eGovernment Action Plan 2016-2020

https://ec.europa.eu/digital-single-market/en/news/communicationeu-egovernment-action-plan-2016-2020-accelerating-digitaltransformation

Staff Working Document

https://ec.europa.eu/digital-single-market/en/news/staff-workingdocument-executive-summary-implementation-and-evaluation-reporteu-egovernment



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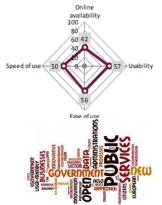
European Commission

Useful Links



Vision for public services

<u>https://ec.europa.eu/digital-agenda/en/ict-enabled-public-sector-innovation-through-open-government</u>



eGovernment benchmark

https://ec.europa.eu/digital-single-market/en/news/euegovernment-report-2015-shows-online-public-services-europeare-smart-could-be-smarter



http://ec.europa.eu/digital-agenda/en/egovernment-studies



Quality of Public Administrations – Toolbox for Practitioners

<u>https://ec.europa.eu/digital-agenda/en/news/quality-public-administration-toolbox-practitioners</u>



Join'up

https://joinup.ec.europa.eu/

