EUROPEAN FREELANCERS' MOVEMENT

@joeldullroy

Collaborative economy + freelancing

Joel Dullroy

Journalist Organizer Entrepreneur

Freelancers Independents Contractors Project workers Creatives Ipros

EU freelancers:

8.5 million Ipros 82% increase since 2000 4 O of EU workforce

Source: European Ipros – A Study, Stephane Rapelli 2012, EFIP

Italy: 1.6 m UK: 1.6 m Germany: 1.5 m France: 0.7 m

Source: European Ipros – A Study, Stephane Rapelli 2012, EFIP

"Independent workers without employees engaging in a service activity and/or intellectual service, not in farming, craft or retail."

Source: European Ipros – A Study, Stephane Rapelli 2012, EFIP

US freelancers:

42.6 million independents
30% of US
workforce

Source: Freelancers Union

Opportunities:

Flexible workforce

Cross pollination

Lower business costs

Challenges:

- Managing freelancers
- Income, security
- Social protections

Policy approach:

- Ideological support
- Bureaucratic resistance
- Freelance confusion

Freelancers getting organized

U.S: Freelancers Union

Italy: Associazione Consulenti Terziario Avanzato (ACTA)

Germany: Verband der Gründer und Selbständigen (VGSD)

United Kingdom: Professional Contractors Group (PCG)

E.U:

European Forum of Independent Professionals (EFIP)

freelancers-europe.org



1. Recognise freelancers

2. Give us access

3. Count us

4. Give us a voice

5. Treat us fairly

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- 4. Give us a voice 5. Treat us fairly





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